

FCC 398 Submission Results

FCC 398 Filing for Call Sign **KVBC** for quarter ending **03/31/2001**

Accepted!

Confirmation number: **23390**

Errors and informational messages:

WARNING: *Question 5, Program #7, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #8, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

WARNING: *Question 9, Program #1, Title* is blank, other values ignored

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2001

1. Call Sign	Channel Number	Community of License			
KVBC	3	City	State	County	ZIP Code
		Las Vegas	NV	Clark	89101
Licensee					
Valley Broadcasting Company					
<input checked="" type="checkbox"/> Network Affiliation: NBC		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent		Las Vegas		www.kvbc.com	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
69677			10/01/2006		

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **3.21**
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 4.a.

TV Guide, Tulsa, OK
 Larimi Communications, Astoria, NY
 TV Data Technologies, Queensbury, NY
 Prevue Networks, Inc., Tulsa, OK
 MB Broadcasting, St. George, UT
 Tribune Media Services, Glens Falls, NY
 Las Vegas Review-Journal, Las Vegas, NV
 TV Guide, Radnor, PA
 Video Viewing, Little Rock, AR
 TV Las Vegas, Las Vegas, NV

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1:			Origination Network
Just Deal			
Days/Times Program Regularly Scheduled:	Total times aired at	Number of	If preempted, complete Preemption

	regularly scheduled time	Preemptions	Report
SA@9:30-10:00AM	12	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling thier problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.</p>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #1: Just Deal		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	2	1

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/01	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input type="checkbox"/> Sports	<input type="checkbox"/> Other
<input checked="" type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
02/10/01	02/10/01, 10:30-11:00AM	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input type="checkbox"/> Sports	<input checked="" type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #2:		Origination Network	
Hang Time			
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:00-3:30PM	10	3	

Length of Program: 30 (minutes)

Age of Target Child Audience: from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective to this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by showing how a group of teens deals with gender equality, competition, cooperation, and balancing priorities.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #2: Hang Time		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	3	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/01	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☐ Sports☐ Other☒ Other News☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/13/01	01/13/01, 8:00-8:30AM	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/27/01	01/27/01, 8:00-8:30AM	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Title of Program #3:		Origination Network	
NBA: Inside Stuff			
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled	Number of Preemptions	If preempted, complete Preemption Report

	time	
SA@10:30-11:00AM	12	1
Length of Program: 30 (minutes)		
Age of Target Child Audience: from 13 years to 16 years		
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.</p>		

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #3: NBA: Inside Stuff		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/01	N/A	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption:		
<input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input checked="" type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #4: City Guys (A)		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@4:00-4:30PM	12	3	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.</p>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #4: City Guys (A)		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	3	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/01	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☒ Other News

☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/13/01	01/14/01, 3:00-3:30PM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☒ Sports

☐ Other

☐ Other News

☐ Public

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/27/01	01/28/01, 3:00-3:30PM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☒ Sports

☐ Other

☐ Other News

☐ Public

Title of Program #5: City Guys (B)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@10:00-10:30AM	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young</p>			

men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #5: City Guys (B)		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? Yes X No
01/20/01	N/A	

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☒ Other News

☐ Public

Title of Program #6: One World			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:30-4:00PM	10	3	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. The objective is achieved through this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #6: One World		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	3	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?

01/20/01	N/A	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input checked="" type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/13/01	01/13/01, 8:30-9:00AM	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/27/01	01/27/01, 8:30-9:00AM	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@11:00-11:30AM	8	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #7: Jack Hanna's Animal Adventures		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption: ___ Breaking News ___ Sports ___ Other ___ Other News ___ Public		

Title of Program #8: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@4:30-5:00PM	1	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #8: Jack Hanna's Animal Adventures		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption: ___ Breaking News ___ Sports ___ Other ___ Other News ___ Public		

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:	Origination
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Jack Hanna's Animal Adventures			Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@11-11:30AM	1	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			
Does the program have educating and informing children ages 16 and under as a significant purpose? _X_ Yes ___ No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? _X_ Yes ___ No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? _X_ Yes ___ No			

Title of Program #2: Animal Rescue			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA@4:30-5:00AM	14	0	Ran on 1/7 @11:30-12:00
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			
Does the program have educating and informing children ages 16 and under as a significant purpose? _X_ Yes ___ No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? _X_ Yes ___ No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? _X_ Yes ___ No			

Title of Program #3: Game Warden; Wildlife Journal			Origination Syndicated
Dates/Times Program Aired:	Total	Number of	If preempted and rescheduled, list date and time

	times aired	Preemptions	aired.
SA@4:00-4:30AM	16	0	Ran on 1/7 @12:00-12:30. Ran 2/4,2/11,2/18,2/25, 3/4, 3/11,3/18, 3/25 @3:30- 4:00AM,
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Game Warden; Wildlife Journal is a weekly, half-hour program dedicated to showcase the men and women, around the world, who preserve and protect our natural resouces, wildlife and the environment. The show will utilize national parks, wildlife sanctuaries, forest preserves and our vast waterways as the backdrop for our stories. The Game Wardens duties also include regulating safety for boats, snowmobiles, and all tourain vehicles, and responding toe emergencies such as toxic and hazardous material spills and natural disasters.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #4: Jack Hanna's Wildlife Special			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@3:00-4:00PM	1	0	
Length of Program: 60 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #5: Crocodile Hunter			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.

MO@8:00-9:00PM	3	0	Ran on 2/12,3/19 & 3/26
Length of Program: 60 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Famed "Crocodile Hunter" Steve Irwin and his wife Terri-travel the African terrain in search of the most venomous snakes native to the land in "Africa's Deadliest Snakes. In "Wildest Home Videos", Steve and Terri reveal some of the hairiest and scariest moments from their private video library. In "Captured On Camera", the Crocodile Hunter brings his menagerie of critters to NBC in an one hour special. Steve is featured with some of the most feared species such as rattlesnakes, a red-bellied black snake and of course crocodiles all in their natural habitats.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #6: Biblical Mysteries			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@7:00-8:00PM	2	0	Ran 3/4 and 3/11
Length of Program: 60 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. In "Arc Of The Covenant", an action packed documentary, Biblical scholar and modern-day "Indiana Jones" Mike Sanders journeys to one of the Middle East's most dangerous territories to find the elusive Ark that once held the stone tablets inscribed with the Ten Commandments. In "Sodom & Gomorrah" Mike Sanders' unprecedented exploration to the depths of the salty Dead Sea in the same Delta mini-submarine used to explore the wreck of the Lusitania, and his search for evidence of the destruction of the Biblical cities of Sodom and Gomorrah.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: One World	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@9:30-10:00AM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. The objective is achieved through this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.

Title of Program #2: City Guys (B)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:00-10:30AM	11	30 (minutes)	from 11 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Title of Program #3: NBA Inside Stuff			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:30-11:00AM	11	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.

Title of Program #4: Hang Time			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@3:00-3:30PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective to this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories-

intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by showing how a group of teens deals with gender equality, competition, cooperation, and balancing priorities.

Title of Program #5: City Guys (A)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@3:30-4:00PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Title of Program #6: Just Deal			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:00-4:30PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling their problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@11:00-11:30AM	5	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Title of Program #8: Jack Hanna's Animal Adventures			Origination Syndicated
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:30-5:00PM	5	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.**

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name Mari Beth Bindues	Telephone Number (include area code) 702-657-3200
Address 1500 Foremaster Lane	Internet Mail Address (if applicable) mbindues@kvbc.com
City Las Vegas	State NV

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

See public file for public service announcements designed specifically for children.

KVBC is now doing a project called "The Scene". Every other week, one local student gets the chance to be a News 3 reports. The students team up with a photographer and a producer and are sent out on a story. The student's responsibility is to set up interviews, log, write, and track their story. "The Scene" airs every other Sunday on the News 3 Sunrise 6-7am show. So far, 3 students have been on "The Scene" and their ages range from 15-17 years old (high school freshman to seniors). "The Scene" began in February 2001.

KVBC as part of their community outreach also provides station studio tours to local youth groups. For the first quarter of 2001, KVBC conducted seventeen youth tours.

The More You Know Website, (www.nbc.com/tmyk) features actual video clips from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with the NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics, a list of the campaign's most recent accolades, and actionable video of the latest TMYK events.

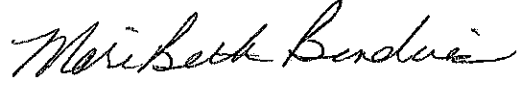
To supplement and enhance the educational value of the network's "Teen NBC" programs, NBC has a web site (www.nbc.com/tnbc) specifically dedicated to teens. This site was recently re-launched with a new design. The goals of this site are first, to create a platform for the teen community where opportunities for self-expressions become the core of the interactive experience; second to build these communities wherever possible around the themes and ideas generated within the TNBC shows themselves; and third, to provide online resources of information and guidance around the issues that most effect teens' lives.

Features of the web site include information on the upcoming episodes of each of the TNBC shows, as well as information about the shows and their cast members. A free TNBC email service is provided for teens to foster community and communication. There is a prominent link to the Snap.com "Teen Zone" which includes polls, message boards and features on subjects such as relationships, family, advice columns, dating, drugs and alcohol, entertainment and other teen sites on the web. There are chat rooms for teens, hosted by Talk City, and there are links to web pages building and hosting services.

(It was necessary to reschedule and/or pre-empt certain shows this quarter due to conflicts with live network sports and NBC Inaguration Day 2001. In each instance of rescheduling, prior notice was given to viewers both over-the-air and through our local listing services.)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Valley Broadcasting Company	Signature (only for printed version) 
Date 04/06/01	

FCC 398
April 2001 (1.3)
(end)

The following are included in
KVBC, Channel 3, Las Vegas, Nevada
1st Quarter, 2001

Children's Programming Report

- 1. A copy of FCC 398 Children's Television Programming Report
January 1, 2001 through March 31, 2001**
- 2. NBC's Children's Program Airdates, Episodic program
descriptions, and PSA's**
- 3. Syndicated Program Airdates and episodic descriptions for
"Jack Hanna's Animal Adventures"
"Game Warden" and
"Animal Rescue"**
- 4. Commercial Limits Certification**
- 5. Script for KVBC's on-air publicizing spot**
- 6. Confirmation of airing of spot in number 5
January, 2001
February, 2001
March, 2001**

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

**CORE PROGRAMMING FOR 1ST QUARTER 2001
(NBC)**

Airdate 01/06/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 01/06/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 01/06/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 01/06/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 01/06/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 01/06/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

Airdate 01/13/01
Time 0800-0830
Duration 30:00

HANG TIME

Airdate 01/13/01
Time 0830-0900
Duration 30:00

ONE WORLD

Airdate 01/13/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 01/13/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 01/13/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 01/14/01
Time 1500-1530
Duration 30:00

CITY GUYS-A

(db from 1/13)

Airdate 01/20/01
Time 0800-0830
Duration 00:00

HANG TIME

Pre-empted by NBC Inauguration Day 2001

Airdate 01/20/01
Time 0830-0900
Duration 00:00

ONE WORLD

Pre-empted by NBC Inauguration Day 2001

Airdate 01/20/01
Time 0930-1000
Duration 00:00

JUST DEAL

Pre-empted by NBC Inauguration Day 2001

Airdate 01/20/01
Time 1000-1030
Duration 00:00

CITY GUYS-B

Pre-empted by NBC Inauguration Day 2001

Airdate 01/20/01
Time 1030-1100
Duration 00:00

NBA INSIDE STUFF

Pre-empted by NBC Inauguration Day 2001

Airdate 01/27/01
Time 0800-0830
Duration 30:00

HANG TIME

Airdate 01/27/01
Time 0830-0900
Duration 30:00

ONE WORLD

Airdate 01/27/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 01/27/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 01/27/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 01/28/01
Time 1500-1530
Duration 30:00

CITY GUYS-A

(db from 1/27)

Airdate 02/03/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 02/03/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 02/03/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 02/03/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 02/03/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 02/03/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

Airdate 02/10/01
Time 0900-1000
Duration 60:00

NBA INSIDE STUFF TEAM-UP CELEBRATION

Airdate 02/10/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 02/10/01
Time 1030-1100
Duration 30:00

JUST DEAL

Airdate 02/10/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 02/10/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 02/10/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

Airdate 02/17/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 02/17/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 02/17/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 02/17/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 02/17/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 2/17/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

Airdate 02/24/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 02/24/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 02/24/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 02/24/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 02/24/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 02/24/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

Airdate 03/03/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 03/03/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 03/03/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 03/03/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 03/03/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 03/03/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

Airdate 03/10/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 03/10/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 03/10/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 03/10/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 03/10/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 03/10/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

Airdate 03/17/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 03/17/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 03/17/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 03/17/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 03/17/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 03/17/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

Airdate 03/24/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 03/24/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 03/24/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 03/24/01
Time 1514-1530
Duration 16:00

HANG TIME

JIP; golf ran over.

Airdate 03/24/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 03/24/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

Airdate 03/31/01
Time 0930-1000
Duration 30:00

JUST DEAL

Airdate 03/31/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 03/31/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 03/31/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 03/31/01
Time 1530-1600
Duration 30:00

ONE WORLD

Airdate 03/31/01
Time 1600-1630
Duration 30:00

CITY GUYS-A

TNBC EDUCATIONAL OBJECTIVES

AS OF SEPTEMBER 23, 2000

IN COMPLIANCE WITH THE CHILDREN'S TELEVISION REGULATIONS THAT BECAME EFFECTIVE JANUARY 2, 1997, NBC'S TNBC PROGRAMS FEATURE AN ON-AIR ICON INDICATING EACH PROGRAM AS "EDUCATIONAL AND INFORMATIONAL" FOR CHILDREN. THIS ICON IS DISPLAYED AT THE BEGINNING OF EACH BROADCAST. ALSO, IN COMPLIANCE WITH THE NEW REGULATIONS, THE FOLLOWING DOCUMENT WHICH INCLUDES "EDUCATIONAL AND INFORMATIONAL OBJECTIVES OF TNBC" MUST BE PLACED IN YOUR PUBLIC FILE.

"EDUCATIONAL AND INFORMATIONAL OBJECTIVES OF TNBC"

EACH OF THE PROGRAMS LISTED BELOW WHICH MAKE UP NBC'S TNBC (TEEN NBC) PROGRAMMING BLOCK IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF TEENAGERS, SPECIFICALLY, 13-16 YEAR OLDS. THE EDUCATIONAL OBJECTIVE OF EACH OF THESE PROGRAMS IS TO DEMONSTRATE HOW THE KNOWLEDGE OF ONE OR MORE CHARACTERS IN THE STORY MOVES FROM ONE LEVEL TO A MORE INFORMED OR HIGHER LEVEL OF KNOWLEDGE BY THE END OF EACH EPISODE. THIS CHANGE IN KNOWLEDGE CONVEYS AN EDUCATIONAL MESSAGE TO THE AUDIENCE WHICH MAY FALL INTO ONE OR MORE CATEGORIES--INTELLECTUAL-COGNITIVE AND/OR SOCIO-EMOTIONAL. THE MESSAGE WILL ALWAYS BE INTEGRAL TO THE PLOT. CONTENT WHICH DEVELOPS THE MESSAGE WILL BE PRESENT THROUGHOUT THE SCRIPT.

THE EDUCATIONAL OBJECTIVES ARE ACHIEVED BY OFFERING THE AUDIENCE ENGAGING AND RELATABLE CHARACTERS WHO SHARE A COMMON PERSPECTIVE. THE STORYLINES ARE DRAWN FROM SPECIFIC CHALLENGES TEEN FACE TODAY DRINKING AND DRIVING, LEARNING DISABILITIES, EATING DISORDERS, GAMBLING, SMOKING, SUBSTANCE ABUSE, RACIAL AND ETHNIC INTOLERANCE AND THE RIGHT AND RESPONSIBILITY TO VOTE. PERENNIAL THEMES, SUCH AS FRIENDSHIP, DEFINING ONE'S SELF, DEVELOPING SOCIAL SKILLS, MANAGING ONE'S LIFE AND BEING COMPETENT ARE ALSO COVERED BECAUSE THEY ARE CENTRAL TO ADOLESCENCE. ALL THE THEMES ARE INTEGRATED INTO THE SERIES IN VARYING DEGREES AND WITH DIFFERENT LEVELS OF EMPHASIS.

TO ENSURE THAT THE CONTENT OF EACH SHOW IS DEVELOPMENTALLY APPROPRIATE FOR THE TARGET TEEN AUDIENCE, THE TNBC TEAM OF PRODUCERS AND WRITERS WORKS CLOSELY WITH EDUCATIONAL CONSULTANTS. THESE EXPERTS IDENTIFY IMPORTANT THEMES AND DILEMMAS OF ADOLESCENCE THAT CAN FORM THE BASIS OF THE MESSAGES. THEY HELP INTEGRATE THE EDUCATIONAL THEME OF EACH SHOW INTO THE ACTION, SO THAT THE STORY NARRATIVE AND THE EDUCATION MESSAGE ARE INTERDEPENDENT.

"CITY GUYS" ORIGINATES AT A DENSELY POPULATED, MULTI-ETHNIC, PUBLIC HIGH SCHOOL IN THE HEART OF MANHATTAN. THROUGH ITS CHARACTERS, THE SHOW DEMONSTRATES THAT WHAT WE SEE DOESN'T BEGIN TO TELL THE STORY ABOUT WHO PEOPLE REALLY ARE AND WHAT LIFE IS REALLY LIKE. TWO YOUNG MEN, WHO SEEM TO BE OPPOSITES IN ALL THE OBVIOUS WAYS--RACE, ECONOMIC BACKGROUND, CULTURE, CLOTHES AND MUSIC--ARE THROWN INTO A FRIENDSHIP AND WORKING RELATIONSHIP BY THEIR WISE AND ACERBIC PRINCIPAL. THE BOYS ACTUALLY HAVE A LOT IN COMMON--THEY ARE BOTH BRIGHT, THEY WANT TO BE MORE THAN THE NEGATIVE IMAGES THEY SOMETIMES PROJECT, AND THEY HAVE NEVER BEEN MOTIVATED TO REALLY THINK, REFLECT, OR ACT BEYOND THE SUPERFICIAL. AS THEY DEAL WITH THE PRESSURES OF BIG CITY LIFE, THEY LEARN THAT GETTING BEYOND THE SUPERFICIAL AND SERIOUSLY DEALING WITH A DEEPER REALITY IS THE CRITICAL PATH TO ATTAINING SUCCESS.

"HANG TIME" FOLLOWS THE DEERING TORNADOES, A VARSITY BASKETBALL TEAM IN AN INDIANA HIGH SCHOOL THAT INCLUDES ONLY ONE FEMALE PLAYER. THE SERIES FOLLOWS THE STARTING LINE-UP THROUGH ITS BASKETBALL SEASONS AND EXPLORES BOTH PERSONAL THEMES OF ADOLESCENT LIFE, AS WELL AS THE SOCIAL THEMES WHICH RELATE TO SPORTSMANSHIP, FAIR PLAY, JEALOUSY, TEAMWORK, COOPERATION AND COMPETITION. AS THE TEAM PROGRESSES THROUGH EACH SEASON, THE AUDIENCE WILL SEE THEM DEVELOP SKILLS IN SEVERAL AREAS. THESE INCLUDE ESTABLISHING PRIORITIES, MANAGING CONFLICT, DEVELOPING SELF-CONFIDENCE, RESPECTING DIFFERENCES, AND REDUCING BIAS IN BEHAVIOR TOWARDS OTHERS. THERE IS AN EMPHASIS ON INTERPERSONAL COMPETENCE AND TEAMWORK WHICH DEMONSTRATES TO THE AUDIENCE WAYS TO DEVELOP POSITIVE SELF-CONCEPTS YET ALSO MAKE AND MAINTAIN EFFECTIVE SOCIAL RELATIONSHIPS.

"ONE WORLD" FOCUSES ON A FAMILY OF SIX ADOPTED AND FOSTER CHILDREN WHO LIVE WITH DAVE AND KAREN BLAKE, A HIGH SCHOOL BASEBALL COACH AND HIS WIFE. EACH OF THE BLAKE KIDS HAS HAD A ROUGH LIFE; GETTING INTO TROUBLE EITHER AT SCHOOL, OR WITH THE LAW, OR GETTING BOUNCED AROUND TO DIFFERENT FOSTER FAMILIES. LIFE WITH THE BLAKES IS THEIR CHANCE AT A STABLE FUTURE BUT EACH CHILD'S BACKGROUND INFLUENCES THEIR PERSPECTIVE ON HOW TO HANDLE FAMILY AND LIFE CHALLENGES. . IN ADDITION TO LEARNING HOW TO MANAGE FAMILY RELATIONSHIPS, THE KIDS DEAL WITH OTHER SOCIAL AND COGNITIVE ISSUES, FROM PROVIDING SERVICE TO HELP OTHERS, TO LIFE PLANNING AND EDUCATIONAL DEVELOPMENT. THERE IS AN EMPHASIS ON UNDERSTANDING MULTIPLE PERSPECTIVES ON ANY PROBLEM AND GIVING EVERY PERSON A FAIR CHANCE TO PROVE THEIR WORTH TO OTHERS.

PAGE 3/TNBC OBJECTIVES (9/23/00)

"JUST DEAL" FOCUSES ON THE DEVELOPMENT OF THREE TEENS WHO ARE UNIQUELY DIFFERENT FROM ONE ANOTHER YET FORGE DEEP BONDS OF FRIENDSHIP THROUGH THEIR SHARED INTERESTS AND PROBLEMS. AS THESE THREE NAVIGATE THEIR WAY THROUGH HIGH SCHOOL, THEY WILL DEAL WITH ALL THE IMPORTANT ISSUES OF ADOLESCENCE, MODELING THEIR PROBLEM-SOLVING AND DECISION-MAKING FOR THE TEEN AUDIENCE. THE OVERARCHING GOAL OF THIS SERIES IS TO TAKE THE VIEWER FROM ONE LEVEL OF KNOWLEDGE TO A MORE INFORMED OR HIGHER LEVEL OF KNOWLEDGE WITHIN EACH EPISODE. THIS IS ACHIEVED THROUGH THE STORYLINES, WHERE ONE OR MORE OF THE THREE MAIN CHARACTERS WILL DEMONSTRATE ACTIVE PROBLEM-SOLVING AND DECISION-MAKING RELATED TO A SPECIFIC TOPIC. EACH WEEK, EMBEDDED IN AN EVOLVING, CONTINUOUS PROCESS OF FRIENDSHIP AND VALUES CLARIFICATION, A CHARACTER WILL DEAL WITH A SPECIFIC CHALLENGE. TOPICS WILL INCLUDE, FOR EXAMPLE, RACIAL IDENTITY, UNDERSTANDING AND ACCEPTING LOSS, FACING FAILURE, EFFECTIVE COMMUNICATION, CONFLICT MANAGEMENT PERSONAL RESPONSIBILITY, SERVICE TO OTHERS, TRUST AND BETRAYAL, ACADEMIC ACHIEVEMENT, LIFE BALANCE, AND TOLERANCE.

ALSO INCLUDED IN THE TNBC LINEUP IS **"NBA INSIDE STUFF,"** A HALF-HOUR NEWS MAGAZINE PROGRAM DIRECTED AT TEENS BETWEEN THE AGES OF 13-16. THE PROGRAM FEATURES THE PRO-SOCIAL OFF-COURT ACTIVITIES OF MALE AND FEMALE BASKETBALL PLAYERS, COACHES, TEAM PERSONNEL AND TEENAGE ATHLETES. OTHER FEATURES HIGHLIGHT ATHLETIC SKILLS, ATTITUDE AND KNOWLEDGE NEEDED FOR SUCCESSFUL ALTHLETIC COMPETITION AND PARTICIPATION.

PROGRAM SEGMENTS ARE BASED ON A CURRICULUM INSPIRED BY THE U.S. DEPARTMENT OF EDUCATION'S GOALS 2000, WITH PARTICULAR FOCUS ON MESSAGES ENCOURAGING THE FOLLOWING VALUES: SCHOOL COMPLETION, COMMUNITY SERVICE, COOPERATION, TOLERANCE OF DIFFERENCES, HEALTHFUL PRACTICES AND ATHLETICS, PEACEFUL CONFLICT RESOLUTION AND GLOBAL AWARENESS. THE PROGRAM'S HOST CONVEYS THESE EDUCATIONAL AND INFORMATIONAL MESSAGES PRIMARILY THROUGH REAL LIFE EXAMPLES, INTERVIEWS AND COMMENTARY. WEEKLY FEATURES ON PLAYERS AND OTHER INDIVIDUALS ASSOCIATED WITH BASKETBALL HELP THE AUDIENCE SEE HOW THESE INDIVIDUALS WERE ABLE TO OVERCOME VARIOUS OBSTACLES IN ORDER TO ACHIEVE THEIR GOALS.

April 2, 2001

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions as set forth in the attached Community Relations Quarterly Children's Programming Report. The report includes information to help prepare the Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

- 1. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. (Update: To assist stations with the preemption report section of the new FCC Form 398 we have added specific episode numbers).**
- 2. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.**
- 3. Public service announcements targeted to children 16 and under.**
- 4. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.**
- 5. Network on-air promotional efforts which include a schedule of TNBC on-air promos.**

The NBC Network did not broadcast any programming during the first quarter of 2001 that is subject to the commercial limits of the Children's Television Act.

If you have any questions about these reporting requirements, please feel free to call my office.

Susan Haspel
NBC/Vice President, Community Relations & Public Affairs
(212) 664-5263

**"CORE"PROGRAMMING-PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS
SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATION NEEDS OF
CHILDREN 16 AND UNDER
(AGE TARGET: 13-16)**

JANUARY – MARCH 2001

Airdate: 1/06/2001

Time:

Duration: 30:00

HANG TIME

FOR THE LOVE OF THE GAME (#63222)

The team has just won a game and now they are going to be in the Finals for the State Championship. The coach buys them hats that say 25-0, but the kids are not excited because they have only played 24 games. They think it would be too cocky to wear those hats, plus they are nervous about the game. Coach tries to loosen them up, but they will not listen. The next day in practice, the team isn't playing well. They are blaming one another for mistakes and are not relaxed. Coach once again tries to get them to relax and just play the game, but there is too much pressure surrounding the Championship. So, Coach takes them out to his old playground to play with some kids. At first, the team doesn't understand why they are playing with kids, but later they really get into the game. By the end of the day, they are playing great and having fun. At the Championship game, the first half is horrible. They are feeling the pressure and playing poorly. During halftime, Coach tells them to stop playing scared. He reminds them of how relaxed they were playing in the playground. The team realizes they can play better if they don't worry about this being the last game. They end up winning the game after they relax and have fun. They are now State Champions!

[Educational Theme: Don't put too much pressure on yourself to succeed. Sometimes success comes naturally by remembering why you do something, and by doing what you love.]

Airdate: 1/06/2001

Time:

Duration: 30:00

ONE WORLD

HITTING ON A GUY (#63162)

Sui takes Jane on a blind date, where Jane meets a new guy named Ralph. Jane tries to give him a hard time but Ralph can hang with her and nothing she says intimidates him. Soon they are enjoying each other and Jane decides to go out with him again. However, when she comes in from the date, she is distraught, disheveled, and bruised. The family thinks Ralph might have abused her, but when Neal, Ben, and Cray locate him, they find that Jane abused Ralph. Not long after, Jane tells the family that Ralph was the name of her last foster father who beat her up after being nice to her. When she was with Ralph, her date, she had a flashback to her foster father and attacked Ralph. When she sees Ralph again, he tells her that if she continues to mix up the good people with the bad people she is going to run out of people who care. Jane decides to go back to her family for support and to get the psychological help her parents offered her.

[Educational Theme: When you have problems, it's really important to rely on friends and family for support and to seek professional help if necessary.]

Airdate: 1/06/2001

Time:

Duration: 30:00

CITY GUYS

KODAK MOMENT (#63120)

Chris gets a surprise kiss from a girl on the street. It turns out that she is a princess from England who was running from a photographer. She ran away so quickly that she left her purse behind. When Chris goes to her hotel to return the purse, Jessica, the princess, asks him to take her out for American food. Chris takes her to the Diner where Jessica explains that being a princess deprives her of privacy, therefore she cherishes it. Due to a misunderstanding with Jessica, Chris lets Al and El-Train have her hotel room number, and the boys plan to sneak in and take a photo for the tabloids. However, Jessica comes to see Chris at school and explains that the

boy he saw her with was an ex-boyfriend that she doesn't want to see anymore. She and Chris set up another date; but Chris realizes he has to stop Al and El Train. Chris gets to the hotel room early, to get Jessica out of the hotel, but El Train comes in dressed as a room service waiter. As soon as Jessica comes out of the bathroom, Al jumps out from the cart and begins snapping pictures. Chris throws him out, but Jessica knows that Al is Chris' friend and throws him out for not respecting her privacy. Later that night, Chris manages to get the film from Al. He takes the roll of film back to Jessica to prove that he respects her privacy. When he arrives at the hotel, Jessica is leaving to go back to England. She forgives Chris for everything and they promise to remain friends.

[Educational Theme: In any relationship, be sensitive and understand the desire for privacy. Give people the freedom to be what they want to be.]

Airdate: 1/06/2001

Time:

Duration: 30:00

JUST DEAL

STATE OF EMERGENCY (#63953)

Ashley's mother comes home to find Ashley, Dylan, and Jermaine lying on Ashley's bed. Although they were just looking at Ashley's star painted ceiling, Ashley's mom was surprised and really upset. She says Ashley is not allowed to have boys in the house when she is not there, a new rule Ashley finds undeserved. At school, Dylan and Jermaine feel badly about getting Ashley in trouble. Meanwhile, Ashley's mom pages her several times throughout the day. Ashley feels burdened by her mother's over protectiveness. The boys suggest she speak with Mr. Pena for some guidance on what to do. Later, because of a rainstorm, the power goes out in the library, so Ashley, Jermaine, and Dylan go to Ashley's house to work on the project. The storm gets worse, so Dylan asks his brother to come pick up him and Jermaine. Mike shows up with two other guys, who make themselves at home. Just as something breaks, Ashley's mom comes home to find a house full of guys and gets really angry. This crisis leads them to back to Mr. Pena. At the counseling office, Ashley and her mom express their respective concerns that Ashley feels her mom is being too protective and Ashley's mom indicates she is worried about losing her daughter to outside influences. They come to a compromise. Dylan and Jermaine also apologize to Ashley's mom, who invites them to dinner so she can get to know them better and build trust.

[Educational Theme: If you are having problems with your parents, talk it out and listen to each other. You can come to a compromise that works for both parties.]

Airdate: 1/06/2001

Time:

Duration: 30:00

CITY GUYS

KEEP IT ON THE DOWNLOAD (#63121)

Chris and Jamal have a small competition going with rival DJs at Washington Prep. They exchange silly pranks back and forth until Ms. Noble catches Chris and Jamal stealing the Washington Prep's radio call numbers. She warns them that they let the competition get out of control, so they are forced off of the air. When Malik and Adam come to claim their sign, they say they are going to do an on-air funeral for Chris and Jamal's show. The boys can't let this happen so they break into Adam and Malik's station to mess things up. They end up cutting a wire, which shorts out their amp. The next day, Ms. Noble asks the boys whether they know anything about the break-in, and they say no. Chris and Jamal feel badly about the damage they have done, so they buy another amp and sneak back to the station to replace it. A security guard catches them in the act, and notifies the principal of Washington Prep and Ms. Noble of the problem. Ms. Noble is truly disappointed in the boys. They apologize saying they know they did something wrong, but were afraid to come forward, so they were trying to fix it. As a punishment, Adam and Malik are allowed to do their show from the Manny High station, until their station is completely fixed.

[Educational Theme: If you do something illegal, telling the truth as soon as possible will help to rectify the situation, and might even lessen the punishment.]

Airdate: 1/06/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1115)

PLAYER AS LANGUAGE TUTOR

Nowitzki teaches Summer every day German phrases. He is from Germany. While Dirk's spoken English is almost perfect, Nowitzki finds it easier to read in German. His family and friends keep him supplied with new German reading material when they come to visit him in Dallas.

PLAYER AS SCHOOL MENTOR AND BOOSTER

Camby returns to PS 196 after his first visit in September. He accompanied students on a shopping trip because they won an essay contest. The students asked Camby questions about his age and if he always wanted to be a basketball player when he grew up. The students also asked why he selected their essays. Camby commented on their grammar, punctuation, and penmanship, in addition to their ideas.

PLAYERS AND YOUTH MOVEMENT

The Clippers acquired four players who average 20 years of age. Two of the players grew up together in Chicago and the other two had been roommates during the summer prior to the draft. These young players make the Clippers faster and more athletic. This group will be a force to be reckoned with if they get to work together for a period of time.

PLAYER AND LITERACY

Carter filmed a public service announcement that encourages children to read. Carter has also been reading biology over the summer because he returned to college to finish up courses for his bachelor's degree.

Airdate: 1/13/2001

Time:

Duration: 30:00

HANG TIME

THAT 60'S SHOW (#63213)

School uniforms are instituted at Deering High because the school board believes more discipline is created when kids are dressed alike. The kids hate the idea and complain to no avail. A respected teacher describes how protests can create social change and encourages them to organize protests if the issue of uniforms is important to them. They organize a protest, dressed in 60's clothes. Their teacher informs them that the school board conceded, but in the process he was fired by the school board because he inspired the kids to protest. The kids organize new protests, including a petition to reinstate the teacher. The school board doesn't budge, so the basketball team realizes the thing to do is stage a sit-in at the upcoming televised game. Even though the coach implores them to play, Julie and Silk continue the protest. In the meantime Mary Beth and Kristy find a letter from the school board that shows Mr. McHenry was fired because of age discrimination. They publicly expose the school board and find that by standing up for their principles, they can be successful in creating important policy changes.

[Educational Message: You should always stand up for your what you believe is right. Protesting and taking action to support your principles is often the only way to make your voice heard.]

Airdate: 1/13/2001

Time:

Duration: 30:00

ONE WORLD

ROOTS (#63175)

Cray has been assigned a family tree project, but he doesn't know anything about his birth family. Karen and Dave tell him that his records were sealed when he was adopted so they don't know about his family. Neal is helping Cray with the project and finds Cray's birth certificate. The kids warn him there might be problems when he finds out about his biological family, but Cray is determined to know his roots. Neal's searching results in locating Cray's grandfather, who agrees to meet Cray at the Warehouse. Cray asks Neal to come with him because he is scared of rejection. At the Warehouse, Cray meets Harold Jenkins, his grandfather, who just happens to be black. Cray is shocked and runs away. Later, Neal goes to talk with Cray about the meeting. Cray says he ran away because he didn't know he was black. When Karen and Dave come back from their trip the kids tell them about Cray's meeting. They are disappointed that he ran away from his grandfather. They also remind him that this may be the last link to his biological family and he may not want to turn his back on that. Cray invites his grandfather over for dinner with everyone. Cray's grandfather tells Cray about his parents

and says he was put up for adoption when they died. Cray also learns the specifics of his racial mixture. The family shares a wonderful meal together and Cray's grandfather expresses his joy at seeing his multi-racial grandson being raised in such a racially diverse and loving family group.

[Educational Theme: Biological ties help us learn about and understand our background. At first, learning about your family's past may be scary, but when family members are supportive and willing to love you no matter what you find, the satisfaction of knowing your roots replaces the fear created by ignorance.]

Airdate: 1/13/2001

Time:

Duration: 30:00

CITY GUYS

THE USERS (#63114)

It's time for midterms and Chris and Jamal haven't been studying. Before their radio show they meet Jasper, the new radio technician and a straight-A student. They realize that Jasper could help them study for their tests. In return, Chris and Jamal agree to let him hang out in the studio. Jasper turns out to be totally obnoxious, constantly interrupting the "*Chris and Jamal*" show, but the boys refrain from telling him to stop because they don't want to lose their tutor. Before long, Jasper thinks they are good friends and he's a part of their show. Later, Ms. Noble tells Chris and Jamal she has recommended them for internships with the famous New York Disk Jockey, "JoJo". In order to keep Jasper from ruining their chances, Chris and Jamal send him on a fake errand to get him out of the studio. However, Jasper comes back during the audition, and realizes that his new "friends" have tricked him. He tells Chris and Jamal just how disappointed and hurt he is. Chris and Jamal realize that they were simply using Jasper and weren't being very good friends to him. They later apologize to Jasper for their behavior and make an arrangement with "JoJo" to get Jasper an internship too.

[Educational Theme: If you have to work with people who are annoying, you should try to communicate with them about the problem, rather than taking an action that will hurt them unnecessarily.]

Airdate: 1/13/2001

Time:

Duration: 30:00

JUST DEAL

THE TUTOR (#63957)

Ashley has agreed to help Dylan study for his history test. She comes up with a scheme to help him remember the facts; he connects the information he needs to learn with sports facts he already knows. At test time, Dylan still doesn't do well because reading, comprehending and answering the questions is too overwhelming. He avoids Ashley and everyone else because he knows he failed the test. Jermaine tries to cheer him up, but Dylan is questioning what he is going to do in life. Jermaine says, "we can't all be good at everything" and suggests Dylan only cares because Ashley is involved with his studies. Later Jermaine tells Ashley to leave Dylan alone because she cannot change Dylan into someone he is not. Ashley points out that she is only trying to help Dylan do better in class. Mike tries to talk to Dylan also, but Dylan blows him off. Dylan says this is the best he can do. Ashley and Mike are worried about Dylan so they talk to Mr. Pena. Dylan sees them talking and gets mad. The next day, Dylan's father explains that he wants more than carpentry for his son. Dylan has to find what he likes to do. Mr. Pena brings a psychologist to meet with Dylan and his parents. They want to test Dylan for dyslexia. This may explain Dylan's problems in school. After the testing, Dylan apologizes to Ashley and thanks her for going to Mr. Pena with Mike. At least now he has a possible explanation for why he has problems showing his knowledge through schoolwork.

[Educational Theme: People learn in different ways, and sometimes a learning disability can make it appear as though a person is lazy or not smart. If someone is suspected of having a learning disability, getting an evaluation is the first step toward getting the help needed to deal with the disability.]

Airdate: 1/13/2001

Time:

Duration: 30:00

CITY GUYS

PRESUMED INNOCENT (#63115)

Jamal begins to have problems with Louis, a Manny High student who has a shaved head and tattoos. He tells the gang that Louis is a skinhead and a racist. During a confrontation in Law class, Louis calls Jamal a "jerk." Later, when "jerk" is spray painted on his locker, Jamal accuses Louis of doing it and the two begin to fight. Ms. Noble breaks it up and explains that one of the great things about America is that everyone is presumed innocent until proven guilty and suggests that they hold a mock trial in Law class. Chris represents Jamal. Dawn and Cassidy represent Louis, and argue that it's unfair to accuse him just because of the way he looks. Dawn points out that Jamal just assumes Louis is a skinhead because his head is shaved and he has tattoos, but that Jamal doesn't have any proof. Jamal then produces pictures of Louis at a bus stop with a large group of "skinheads." When asked to explain, Louis says that they are all his friends and they all have cancer, just like him. Noble dismisses the case and Jamal acknowledges that he stereotyped Louis. Jamal feels very bad because he is so often a victim of stereotypes himself. Later, Chris and Jamal visit Louis in the hospital. They offer him an apology and ask if they can be friends with him.

[Educational Theme: It is wrong to judge people based on their appearance or to dislike or distrust people just because they are different.]

Airdate: 1/13/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1116)

PLAYER AS MUSICIAN

Rose demonstrates playing the tuba. He started playing in the sixth grade because he was the biggest child in his class. In high school and college he participated in jazz bands playing both the trombone and the baritone. In addition, he plays the piano which he learned by practicing three or four times a week for six months. One reason for his musical skill, he was cut from the junior varsity basketball team when he entered high school. This gave him extra time to work on his music.

PLAYER PLAYS HIMSELF

Shaq makes a music video with Aaron Carter, the "Prince of Pop", featuring Carter's song "I beat Shaq". In the music video Carter tries to beat Shaq at basketball.

ANTAWN JAMISON

Jamison is having the best year of his career scoring 25 points per game. He goes to the weight room three times a week for strength training. He has to pay attention to this area of conditioning because he has had knee injuries. After weight lifting he goes to practice with the Golden State Warriors team. After practice, he sometimes visits children at a community center as a form of relaxation.

PLAYERS AND PHILOSOPHY

Knicks players visited a Bronx middle school in "Promote the Quote" initiative. Groups of students discussed a specific quote with a Knick player. After the discussion, each group had to present its ideas to the rest of the students. One group developed a poem to illustrate King's ideas.

Airdate: 1/20/2001

Time:

Duration: 30:00

HANG TIME

WWW.EUGENE.COM (#63214)

Eugene begins gambling on the Internet even though he is not 21 years old. He meets a bookie that says he can help him enjoy the game. When he loses \$500 using his father's credit card, he figures he will call the bookie in order to gamble his way out of the hole. On a very reliable tip he bets another \$500 on the Pacers losing a ball game, but the Pacers win. When Silk finds out, he warns him that this was a huge mistake, and bookies use tough methods to collect on their debts. The bookie tells Silk that Eugene will have to throw the next Deering game in order to make up the amount he owes. At first, Eugene goes along with the program and plays poorly. But, by the end of the game, when the team is in a clutch, he makes a free throw and they win. Of course, the bookie comes to rough him up, but Silk has told the Coach what's happening and he intercedes. The bookie is

now threatened with jail time and Eugene realizes he has got to quit the gambling, tell his parents what happened, and deal with the consequences of his behavior.

[Educational Message: If something you are doing is against the law, you're bound to get into serious trouble. Get help and get out of a bad situation before you get in so deep you get hurt.]

Airdate: 1/20/2001

Time:

Duration: 30:00

ONE WORLD

THE RACE CAR (#63167)

Cray wins a convertible BMW in a contest. Neal and Ben find the car parked behind the Warehouse and get in just to feel it with Neal in the driver's seat, and Ben is in the passenger seat. A police officer approaches and asks Neal for the registration. He doesn't have it, so the officer arrests him saying that he fits a profile of gangsters in the area. He takes Ben in also. While in jail, Ben receives his one phone call, but Neal is denied a call. When Neal speaks up about his rights, the police threaten to keep him in jail longer. Later, Cray and Jane call the police to report the car missing. When they go down to the police station, they find out that the police are holding Neal and Ben. Joking at first, Cray wants to press charges, but when they find out that the officer is racist, they drop all charges. The police let Ben go, but hold Neal until they have thoroughly checked his record. When Cray, Jane, and Ben go home to tell Karen and Dave what has happened. The parents immediately go down to the jail to get Neal released. When they read the report against Neal, they realize that he was arrested before the car was reported stolen. They confront the officer about his behavior and he apologizes to Neal, saying he was only doing his job. Neal tells him that he should not have assumed anything based on a racial profile and that he plans on pressing charges for discrimination.

[Educational Theme: Racial profiling is unjust, unfair, and violates a basic human right to be treated respectfully as an individual. The only way to stop it is to take action against it by recognizing and reporting racial profiling whenever it occurs.]

Airdate: 1/20/2001

Time:

Duration: 30:00

CITY GUYS

CHEAT HAPPENS (#63116)

In order to pass their chemistry final, Chris and Jamal make cheat sheets, but lose them on their way into the test. They take the test and figure they must have learned something while making the cheat sheets because they think they passed. Ms. Noble finds the cheat sheets, though, and accuses El-Train of cheating. When El-Train says he didn't cheat, Noble tells the class that she can't accept any of the tests because she doesn't know who cheated and she's going to make them all retake the test on Saturday. Unfortunately, the whole class believes that El-Train cheated and they are furious with him. At the test on Saturday, some of the boys in the class start a fight with El-Train and in order to keep their friend from getting into further trouble, Chris and Jamal admit to writing the cheat sheets. Ms. Noble gives Chris and Jamal Fs on the tests and tells them that they will have to go to summer school, even though they didn't use the cheat sheets. The boys then apologize to El-Train who accepts their apologies, but tells them that it will take some time before things are back to normal with them.

[Educational Theme: You should take responsibility for your own actions, otherwise someone else might be blamed for your acts. Also, by not studying you just end up cheating yourself.]

Airdate: 1/20/2001

Time:

Duration: 30:00

JUST DEAL

INCOMING (#50140)

The first day of school finds Dylan Roberts and his friend, Jermaine Greene, getting acquainted with a new girl, Ashley Gordon. All three have to quickly get their plans in order – Dylan has to bring up his grades, Ashley has some adjustments to make that the boys can't quite figure out, and Jermaine wants to make the soccer team. The main person at school who helps them with these issues is Andre Pena, the counselor. Although Dylan initially meets Ashley because he knocks over her drink and ruins her blouse, they become friends at the mall

where he has gone to purchase Cliff Notes, and she has purchased a replacement blouse. In the course of conversation about Dylan's problems with grades, they accidentally break a plate glass window in a sporting goods store. From the ordeal of this initial encounter, they become friends. Dylan finds out Ashley's is adjusting to her father's recent death and a major relocation. Ashley figures how much help Dylan needs with school and begins helping him with his test preparation. Dylan has to make a C on his first English test or he can't be on the team. When Dylan is told he earned a C+, he knows his spot on the soccer team is guaranteed. However, he also realizes that, with help and preparation, he can do better in school. Dylan tells his Coach that school should probably be his priority this year rather than struggling week by week to remain eligible for sports. The Coach reluctantly lets him go and Dylan decides he can try this new approach for the coming year. **[Educational Message: When you have to choose between schoolwork and playing a sport, getting your education is always the more important priority, even though it's a hard choice to make.]**

Airdate: 1/20/2001

Time:

Duration: 30:00

CITY GUYS

KICKIN' IT (#63113)

After scoring a win for the soccer team, Al moves up to a starting position. The Coach, who is also his history teacher, gives Al permission to miss history class and turn in his homework late. Dawn gets upset and tells Al that he is getting special treatment. When Al asks the coach about it, he is told that athletes deserve a break since they are doing so much for the school. Al happily accepts the coach's explanation. When the coach assigns an oral report, Al doesn't even bother doing it because he knows the coach will still give him an A. Unfortunately, Ms. Noble substitutes the day of the reports and gives Al an F for not being prepared. Al argues that it's hard to be an athlete and still find the time to study, but Ms. Noble tells him that is no excuse – everyone has other things that take up their time, but they manage to get their schoolwork done. Al realizes that Ms. Noble is right and that it's not a good idea to neglect school. Later, when the coach says he'll take care of Al's "F," Al tells him that he got what he deserved and getting special treatment isn't right. He tells the coach that he may only play soccer for a couple of years but he'll need his education for the rest of his life.

[Educational message: Nothing can substitute for a good education and when you don't do your work you're only hurting yourself.]

Airdate: 1/20/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1117)

Ahmad Rashad covers 10-years of highlights of Rewind. Inside Stuff goes on location around the world, along with studio out-takes and visits with players off the court. Also featured are important moments in basketball over the decade.

Airdate 1/27/01:

Time:

Duration: 30:00

HANG TIME

HAVE NO FEAR (#63216)

Silk has been offered a full scholarship to Temple University. He is really excited about going there until two of the players come to play and school him on the court. After talking to the players, he finds out how much work it is going to take and is afraid of failure. At practice, he is not on his game. He tells Coach that he has discussed college with his dad and they decided Atlantic was a better school for him. Coach is confused about Silk's change of heart. The next day, Eugene runs into Silk's dad and finds out that Silk never did talk to him about Atlantic. The boys then ask Silk why he lied to them. Silk says that after the game he realized how hard it is going to be, and he thinks it would be better for him to stand out at a smaller school. He is afraid that he can't cut it at Temple. The boys tell Silk that he is selling himself short, but Silk is willing to take that risk. Later, Coach talks to Silk about his college decision. He explains that it takes time to improve and that he shouldn't be afraid to try. You need to at least try in order to see how good you could really be. Silk later runs into a freshman at the gym. The freshman is worried about trying out for varsity because he thinks the team is

much better than he is. Silk gives the freshman Coach's advice and realizes he should take that advice as well. When asked about college, Silk tells the freshman he is going to go to Temple. He will put his fear aside. **[Educational Theme: If you are too afraid to take chances, you will never grow and reach your full potential. Do not be afraid to go for it and make mistakes along the way.]**

Airdate: 1/27/2001

Time:

Duration: 30:00

ONE WORLD

PUSH COMES TO SHOVE (#63165)

A kid named Earl bullies Cray, who then starts to make Earl's lunch everyday. When Earl leans on Cray for money, Cray asks for advice. Jane teaches him to fight to give Earl a lesson, but Cray ends up with a black eye. Neal tells him that violence never works; that Cray needs to find out why Earl is picking on him. The family wants to help Cray, but he doesn't want to be a "mama's boy." Finally, Cray goes with Neal to meet Earl at the Warehouse. Neal ends up in a fight with Earl and immediately regrets it because he knows the fighting won't solve Cray's problem. Earl will be back and they will have to fight back in forth ad infinitum. Sure enough, Earl comes to threaten Cray when Neal isn't around. Cray uses the advice Neal gave him to talk to Earl about his bullying and finds out that Earl really is lonely and picks on others because he doesn't have any friends. Cray decides to try and befriend Earl, and as expected Earl welcomes the companionship.

[Educational Message: When you are faced with a physical threat, talking is the "tougher" way to solve the problem. It's always better than using violence to combat violence.]

Airdate: 1/27/2001

Time:

Duration: 30:00

CITY GUYS

MAKIN' UP IS HARD TO DO (#63124)

A new kid, Nate, comes to Manny High. He volunteers to help Dawn plan the school dance. Because of the time they spend together planning the dance Al gets jealous. He asks El Train to spy on them. At lunch, Dawn tells Nate that she is going to give Al a promise ring at the dance. El Train overhears Dawn asking Nate to keep it a secret and he thinks they are keeping a relationship a secret. When he reports back to Al, a confrontation between Dawn and Al is the result. Al says Dawn has to stop seeing Nate or else. Dawn breaks up with Al because he doesn't trust her. Later, Cassidy and El Train try to get Dawn and Al to talk through their problems, but it doesn't work. The next day at school, Al is going to talk to Dawn, but sees Nate giving Dawn a nicely wrapped box. Al blows up and Dawn says that she is going to take Nate to the dance. At the dance, Al and El Train plant a paint bomb in the raffle box to explode when Nate opens it. When Nate tells Al that Dawn was always talking about him, he realizes that he was wrong about the two and tries to stop them from opening the raffle box. As soon as Nate lifts the top of the box, Al jumps over and gets blasted with paint. Later he talks with Ms. Noble about how he let jealousy get in the way. Dawn overhears their conversation and talks to Al. Al and Dawn apologize to one another and they dance together in the yard.

[Educational Theme: Jealousy is a normal reaction to feeling threatened, but it is more important to deal with the jealousy correctly by communicating honestly and not overreacting.]

Airdate: 1/27/2001

Time:

Duration: 30:00

JUST DEAL

TOTALLY RANDOM (#63955)

Naomi's parents are out of town, so she is throwing a huge party. At the party, Jermaine and Dylan orient Ashley to the layout of the social cliques. There are the "thugs," "jocks," and "others." While Ashley and Dylan are dancing, one of the 'thugs' bumps into Ashley. He and Dylan exchange words, but he keeps going. On his way back, the guy bumps into Ashley again, seemingly on purpose. Dylan comes to Ashley's defense and almost gets into a fight with the thug. Later, a gun is fired and Dylan sees the same thug with the gun. The party disperses. Jermaine and Ashley are worried that someone is out there with a gun, but Dylan doesn't say anything. The next day, Dylan's parents find out about the shooting and tell Dylan the same gun was used to hurt a kid the next morning. Dylan tells Ashley and Jermaine he saw the guy, but doesn't say who it was.

Dylan later runs into the guy, who indirectly threatens him. The police are interviewing every student who was at the party. Ashley pressures Dylan by calling him a coward. He was going to fight, but now he is too afraid to do the right thing. While Dylan is waiting to talk to the police, he talks with the guy. Dylan says he could have killed someone, and the thug says it was an accident. Because of this conversation, the guy turns himself in. Mr. Pena is happy the problem could be resolved before more serious problems could develop and tells Dylan that he should have said something earlier.

[Educational Theme: If you know something about a crime, tell the authorities to prevent it from happening again. Although you might be afraid, disclosing what you know could save a person's life.]

Airdate: 1/27/2001

Time:

Duration: 30:00

CITY GUYS

HAVOC (#63123)

The boys have formed a Jazz band called the 'Jazz Posse' and are going to play for a fundraiser at the school. Chris finds out that one of his favorite groups, the Smashing Skulls, is looking for a new guitarist. Chris goes to watch the auditions, but ends up auditioning. The band hires Chris as their new guitarist. When Chris tells Jamal, Al and El Train, they are upset because they need Chris in their band. Chris says that he can do both. Later that afternoon, Chris is late for Jazz Posse practice because the Smashing Skulls practice ran over. The boys give Chris an ultimatum, either he plays with them or Smashing Skulls. Chris chooses the Smashing Skulls because it has been a life long dream to play with a professional band. For Smashing Skulls, Chris has to change his name and look. He also has to be at the club for a jam session, during the fundraiser. Dawn comes to the club to talk to Chris after his practice. She says Chris is giving up a lot just to be in this band. Chris thinks the band is the most important thing right now. At the diner, Chris brings tickets to his first show. The boys feel like Chris is rubbing his success in their faces, and refuse to go. Cassidy is going to go to the show. At the concert, Chris finds out that the band has replaced him because the old guitarist has come back.. Cassidy sees the whole thing, but doesn't let Chris see her. The next day at school, Chris lies to his friends about the concert. Cassidy confronts him and tries to convince Chris to go back to the Jazz Posse, but Chris refuses. At the fundraiser, Chris shows up and asks to play with The Posse. He apologizes and says that he should have put his friends and The Jazz Posse first. They play for the fundraiser.

[Educational Theme: If you let your friends down by not fulfilling a commitment, try to evaluate where you went wrong and re-establish the ties that count the most.]

Airdate: 1/27/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1118)

MEXICAN YOUTH VISIT NBA

Najera, from Chihuahua, Mexico, had a visit from school children from his hometown. The students took a 24-hour bus ride from to Chihuahua to Dallas to see him. The students thought that this was a once in a lifetime opportunity to see Najera and an NBA game.

PLAYER AND COMMUNITY SERVICE

Ward has a strong commitment to his community and this was recognized when he was recognized as the NBA Volunteer of the Month. Ward has a plan for working with youth in the NY area. He has written his vision and focused on the resources that are needed to reach that vision. He feels the need to give back to the community and to help others wherever his is. He focuses on giving youth the vision of how to be successful through helping others.

MENTOR AND MENTEE

Johnson took newcomer Anderson to one of the best restaurants in San Antonio, an Italian one. AJ was responsible for recruiting Anderson to the Spurs. Johnson is a mentor to Anderson. Johnson has the experience of winning an NBA championship, a goal that Derek wants to achieve.

NBA ENTERTAINMENT LEAGUE

Second annual NBA Entertainment League gives actors and other entertainers the opportunity to play basketball. Brian McKnight, the singer-songwriter, was the high scorer on the winning team.

Airdate: 2/03/2001

Time:

Duration: 30:00

HANG TIME

THE ENFORCER 0(#63212)

The team is coming up against a great opponent. The point guard, Carter, is expected to go to the NBA next year and Julie is going to have to go up against him. She needs to be stronger in order to face him. During the game, she does a great job defending Carter. During a crucial play, she blocks his shot and he falls to the ground with an injury. After the game, everyone congratulates her on a great game, but she is worried about Carter. Later, they find out that he is in the hospital with injuries which may end his career. Julie feels horrible that she has affected Carter's future chances of playing basketball. She thinks it is all her fault. The next day at practice, Julie is not being aggressive and not playing well. Coach explains that injuries are just a part of the game and that she didn't do anything wrong; however, he is forced to bench her. Julie goes to visit Carter in the hospital. She takes him magazines and talks about the accident. He says that she was just playing the game and doing what she was supposed to do. Julie feels better having heard that from Carter and returns to school for the next game. She tells Coach that she is ready to play, understanding that it wasn't her fault Carter got hurt and accidents are a part of the game.

[Educational Theme: When you play competitive sports, realize that you are putting your body at risk. Injuries do happen, and they are a part of the game.]

Airdate: 2/03/2001

Time:

Duration: 30:00

ONE WORLD

GUESS WHO'S COMING TO DINNER (#63164)

Neal has a girlfriend, Kate, whose father is a big-time lawyer in their community. The kids warn Neal that her father is not going to like him because of his humble beginnings and his past. Her father has Neal over for dinner and it becomes apparent that there is a huge class gulf between Neal and the father. The day after, Kate tells Sui that her dad forbade her from continuing to see Neal. Sui accidentally tells Neal who is outraged by the father's prejudice. He goes to talk to the father to confront him about his class prejudice. The father gets angry and Neal makes the case that he is an honor student with a great future and his past and humble beginnings doesn't matter. He reminds the father that his prejudice is preventing the dad from knowing the person inside. Kate sneaks to see Neal but he refuses to have her sneak over any more. The father finds out about this which indicates that Neal has a great deal of integrity. He comes over to apologize and acknowledges that Neal is a strong person of great principle.

[Educational Message: If you are confronted with unfair prejudice, stand up for yourself and speak the truth that counteracts the prejudice. In some cases, the person who is prejudiced will see how false their beliefs are and will begin to treat you fairly.]

Airdate: 2/03/2001

Time:

Duration: 30:00

CITY GUYS

MEET MR. HISTORY (#63122)

Chris and Jamal have to interview someone who witnessed a prominent moment in history, but they cannot seem to find anyone. Under pressure of the due date, Chris and Jamal make up a character, Jamal's great uncle Jesse, and all of the events he has seen. They get an A on the paper. Ms. Noble was so impressed by Jamal's great uncle Jesse that she recommends that he be interviewed on a local television program by one of her friends. The boys try to make excuses for why Uncle Jesse cannot attend, but Ms. Noble will not take no for an answer. So, the boys get El Train to dress up and pretend to be Uncle Jesse. Jamal, Chris and 'Uncle Jesse' are on the show the next day. El Train messes up a few things, but they get through the show. Afterwards, Ms. Noble comes to meet Uncle Jesse and pulls off El Train's beard. Ms. Noble is very upset with the boys for lying to her and to all of New York City. She demands that they go back to apologize to the television host. When the boys go back to apologize, they get put on the air. The host revealed them as frauds and asks if they had ever lied before. The boys tell on each other and bicker on camera. They did get a chance to apologize, but they were also humiliated on camera. They learned their lesson about trying to deceive others.

[Educational Theme: When having problems working on a project, instead of lying and pretending, be honest and tell someone you are having trouble. That way people will trust you and help you learn.]

Airdate: 2/03/2001

Time:

Duration: 30:00

JUST DEAL

WITH THE BAND (#63961)

Ashley uses her lunch hour and free period to get some autographs for the boys. A local band with a big hit is going to make an appearance at the mall record store. Naomi invites herself along and tells Ashley she wants to be her friend. They talk about friendship and Ashley's need to have a girlfriend, not just be limited to Dylan and Jermaine. When they get to the mall, it turns out the band is actually performing during the lunch hour. Naomi uses her wiles to get a cut in line and the guy who gives her space decides he wants to take her to lunch. Even though Ashley has to get back to school, Naomi blows Ashley off and tells her to return by herself. The girls argue about "the meaning of friendship" and Ashley realizes Naomi is going to stay with the guy. Ashley leaves by herself and is immediately hit by a van. It turns out the band is in the van and they help her to the hospital. But no one at school knows what happened and she is "missing in action." Everybody is looking for her and when the boys realize that Naomi left her, they put the responsibility for not being able to locate Ashley squarely on her shoulders. It turns out that the band helped Ashley out and they even play for the kids as a "get well" favor to Ash. However, Naomi also knows she erred by being a "sometime" friend and not being responsible for knowing what happened to Ashley.

[Educational Theme: If you and your friends are out together, don't separate without being able to maintain contact. In case of an emergency, you will know what to do and where to go to help your friend.]

Airdate: 2/03/2001

Time:

Duration: 30:00

CITY GUYS

MO MONEY, MO PROBLEMS (#63119)

El Train comes up with an idea of a glow in the dark basketball to use while playing at night. Al thinks this is a great idea and asks everyone to go into business. They immediately film a commercial for their new product, the Glosketball. The orders start coming in and the boys are hard at work, except for Al. El Train, Chris and Jamal are working the assembly line, while Al is out making business cards with only his name on them. They get into an argument because Al is not doing his share of the work. Chris and Jamal leave the business, but El Train stays with Al. Chris and Jamal create their own, cheaper ball called the Glotrotter. One day, in Al and El Train's factory, Al leaves El Train to do all of the work and the machines begin to malfunction. El-Train is overwhelmed but he still can't get Al to help. In frustration, El Train decides to quit their business and without him, Al begins to see the light. After dealing with all the problems he has ignored, he tells El Train that he thought he had to act like the big boss in order to make the big bucks. He asks El Train to make a go of the business again. El-Train forgives Al.

[Educational Theme: It is essential to respect and communicate everyone's contribution to a shared effort, especially if you are mixing business with friendship.]

Airdate: 2/03/01

Time:

Duration: 30:00

NBA Inside Stuff (#1119)

NBA TEAM UP CELEBRATION/YOUTH AND VOLUNTEERISM

Team Up Celebration Show honors the kids who have donated over 1 million hours to their communities. Youth from American and Canada met with NBA teams and officials to find ways for giving back to their communities and to inspire volunteerism. As the year progressed NBA players joined with the youth in their community activities. Over 300,000 students have been involved in community service projects over the 5 years of the program. Also included: Behind-the-scenes for the NBA Team Up Special, Highlights of the Stars of past Team-Up Specials, Team Up Musical Artists and Performances, and a preview of All-Star Weekend.

Airdate: 2/10/2001

Time:

Duration: 30:00

HANG TIME

AT THE MOVIES (#63215)

Antonio and Christy get work-study jobs at the local movie theater for their business class. The manager is considering both Antonio and Christy for the assistant manager position. Christy comes up with the idea of a Midnight Movie that would show the Saved by the Bell Wedding Special, and have Screech make a guest appearance. The manager loves the idea and makes Christy the new assistant manager. The next day, Antonio is late for work and Christy comes down on him. She doesn't want the other employees to think she is giving him special treatment because he is her boyfriend. Christy continues to boss Antonio around the day of the Midnight Movie premiere. The tension is high between the two of them and Antonio quits after Christy says he made a stupid mistake when he forgot to pick up the t-shirts for the event. Antonio feels Christy is being too bossy. Christy is upset about Antonio quitting, but refuses to talk to him. Screech, Julie, and Mary Beth decide to make Antonio jealous to get Antonio and Christy back together. Later at the diner, the boys try to get Antonio to talk to Christy, but he refuses. Screech comes in and talks to Christy. From another table, Antonio watches as Screech gives Christy a massage. Antonio confronts Christy about Screech. This was just the catalyst they needed to talk things out. Antonio apologizes for not taking Christy seriously on the job. Christy apologizes for being too bossy and snippy. They decide to treat each other with more respect and talk about what is bothering them before they act in haste.

[Educational Theme: If you are in a position of authority over people you care about, be respectful and be sure to not treat them any differently. Communicate your needs when problems arise.]

Airdate: 2/10/2001

Time:

Duration: 30:00

ONE WORLD

JANE COPS OUT (#63172)

Jane is having a hard time finding a job because of her appearance and record. She goes to apply at Barnacle Bob's Scuba Shop. At first Bob does not want to hire her because of her history as a juvenile delinquent, but Patrick sticks up for her. Patrick is a trusted friend of Bob's and convinces him to give Jane the job. Jane is surprised that someone she has never met would stick up for her. As they are getting to know one another, Jane finds out that Patrick is a rookie cop. She is surprised, but goes on a date with him and has a good time. After the date, the family teases Jane about dating a cop, and she decides not to go out with him because they just don't belong together. The next day, Patrick brings Jane flowers in uniform. The other cops with Patrick recognize Jane and make fun of Patrick for dating her. Jane is upset and storms out of the Warehouse because she thinks cops are all alike. Patrick goes to see what is wrong, but Jane doesn't want to see him anymore. At work, Patrick comes to talk to Jane again, but she is still not receptive. He "arrests" her for assaulting an officer and takes her home. There they talk about why she is dumping him. Jane explains that she doesn't belong with "someone like him." Patrick explains that he was a 'juvie' once, and that he does have a lot in common with her. Jane realizes that she was unfairly judging him. They make up and decide to continue seeing each other.

[Educational Theme: Do not judge people on surface qualities. They might be more like you than you think, and you could miss out on wonderful opportunities if you misjudge them.]

Airdate: 2/10/2001

Time:

Duration: 30:00

CITY GUYS

DATING GAMES (#63708)

Cassidy wants a boyfriend for the Valentine's dance and sets her sights on Jordan, the Manny High player who only goes out with girls on the rebound so he can feel like he's rescuing them. In order to win Jordan over, Cassidy asks Chris to pretend to be her boyfriend so they can "break-up" and Jordan will be interested in her. Cassidy and Chris meet at the diner for their break-up scene and Chris, surprisingly acts like the perfect boyfriend - he dresses up, brings her flowers, and tells her that if he really was her boyfriend he would send her love notes and treat her with respect. Cassidy is impressed, but has Chris stick with the plan. They stage an argument, Jordan buys their act and immediately asks her to the dance. Later at school, Cassidy tries to make

other plans with Jordan but he seems uninterested in her. Cassidy admits to Dawn that she's been so concerned with having a cute guy, she forgot about the importance of the actual relationship and compatibility. Chris may really be what she's been looking for in a boyfriend. Cassidy breaks up with Jordan to reach out to Chris who, in the meantime has found his own date for the dance. Not to worry, Dawn lets him know that Cassidy realizes she was using the wrong criteria in starting a relationship. He leaves the dance to find Cassidy at home. They talk about how much they like each other and, with a kiss, become girlfriend and boyfriend.

[Educational Theme: It's more important for a dating partner to be someone who is a friend, treats you well, cares about and respects you, than someone who simply is popular or attractive.]

Airdate: 2/10/2001

Time:

Duration: 30:00

JUST DEAL

HAVE YOUR CAKE (#63958)

Ashley notices that Naomi's eating habits are following a pattern of an eating disorder. Because she and Naomi aren't really friends, she doesn't know how to help her. The guys (Hunter, Dylan and Jermaine) agree that Naomi probably does have a problem. She's angry and resentful about her parents, she's obsessed with being thin, and Ashley knows Naomi threw up after her lunch. However, when Ashley tries to reach out to Naomi, she is rebuffed. The antagonism toward Naomi escalates until Mr. Pena has to intervene. When he leaves the girls alone to talk and problem solve, Ashley tells Naomi that one of her close friends almost died from an eating disorder. She wants to help Naomi get better. Naomi then asks Mr. Pena for help and he offers to connect her to a counselor. In the meantime, Ashley realizes that just as she cares about Naomi, she is starting to care for Dylan in a new way. For the first time she experiences a pang of jealousy when Dylan starts giving another girl, Molly, skateboarding lessons. She and Dylan talk and decide to hold the line on a relationship, though their friendship should remain as solid as ever.

[Educational Theme: If you are in a position to help someone, you should try to get them the resources they need to get better, even if they are resistant at first.]

Airdate: 2/10/2001

Time:

Duration: 30:00

CITY GUYS

EL-BRAIN (#63711)

The science class is going to have an invention contest worth 50% of their grade. Afraid of getting a bad grade, no one will partner with El-Train. So El-Train works on his own and invents motorized in-line skates. After presenting the "motorblades" idea, El-Train becomes a finalist in the contest and when the whole class thinks that he's going to lose, El-Train vows to prove them wrong. Unfortunately, when he tries to show-off his skates, they explode in a flash of fire. Trying to help his disappointed friend, Jamal tells El-Train that he just needs to be persistent and keep working. The gang doesn't have too much faith in El-Train, though, so Jamal and Al have El-Train's mom come to fix his the skates. When El-Train catches them, his feelings are hurt and he realizes Jamal never believed he could do it. Frustrated and disappointed, El-Train quits the competition but Ms. Noble tells him that he has to believe in himself. Many inventors were called fools and if they had quit we wouldn't have the things we have today. She explains that El-Train's gift is that he thinks differently than others and if he quits he'll never know what he could accomplish. El-Train finishes his invention and is the runner-up in the contest. Now he knows that he has something to work towards next year.

[Educational Theme: When you believe in yourself and don't give-up you can achieve your goals.]

Airdate: 2/10/01

Time:

Duration: 60:00

NBA ALL STAR 2001 TEAM-UP CELEBRATION

The event celebrates young people who are making a difference by making their neighborhoods better. In particular, three youth, who have outstanding volunteer efforts, will be honored.

Ananda Lewis explains the goals of Team-Up. Bob Lanier, chair of Team Up, along with NBA representatives and players encourages youth community service.

Michael Jordan spends time with kids and the Make-A-Wish program. He, along with the NBA Commissioner,

also delivered \$2 million to a local Boys and Girls Club. Michael was a Boys' Club recipient and knows how important such an organization can be in the lives of children.

Performance by Dream.

AARON ALVAREZ

Tracy McGrady from Orlando is the youngest player in the All-Star game. McGrady makes time for volunteering. He has worked with the first honoree in Orlando, *Aaron Alvarez*, a high school senior, is president of a high school service organization named Weekend. Members of Weekend volunteer in the community. Aaron and his classmates sponsor social events for children with disabilities. He was honored for making a difference in his community piece by piece.

NIKKI MCCRAY AND CHAMIQUE HOLDSCLAW

These two WNBA players from the Washington Mystics stopped by to encourage the youth volunteers. Montgomery Elementary School in Washington DC is the site of an NBA community service activity. Youth primed the walls of the school so that others could paint murals on them. Funkmaster Flex provides the music for the special.

Aaron Carter

Slam Dunk 2000 Champ, Vince Carter's Embassy of Hope Foundation raises money for children's causes.

Lil Bow Wow

Tamia and her husband Grant Hill are on the board of Prevent Child Abuse America. This is a vehicle they use to give to community members.

SARA YZERMANS

Kevin Garnett is involved in the Timberwolves' "Student pledge against gun violence" project. He also promotes the Make-A Wish Foundation. Kevin introduces the second honoree, Sara Yzermans from Oakdale Minnesota, who got schoolmates together to help a classmate in need. The Graft family lost their house in a propane explosion in which only Adam survived. Sara started asking people to donate to help Adam even though she had never met him.

Malcolm in the Middle stars

Old Town musical group

STEPHAN MARBURY

Stephan Marbury makes his first All-Star appearance from New Jersey Nets. He also has 30 children from Coney Island involved in the Team-Up activity.

CRYSTAL WILLIAMS

Mitch Richmond helped renovate a kids' recreation center in Washington DC. He introduced the third honoree, Crystal Williams, age 15. She is involved in helping young people have a voice in their government. She is the youth mayor of the District of Columbia and participates in the City Council. She participated in a leadership-training program to prepare for her role. Her toughest challenge is the lack of sufficient number of youth service projects for all of the students who would like to participate.

David Robinson started a school, the Carver Academy and a foundation to encourage children to stay in school. He also gives NBA tickets to students who are academic achievers.

Carson Daly introduces the singer, Jessica Simpson.

Airdate: 2/11/01

Time:

Duration: 60:00

NBA INSIDE STUFF/ALL-STAR SPECIAL (#1120)

PLAYER AND CHECKERS

Webber and Ahmad play checkers with Webber emerging as the winner.

Sacramento sent the most votes for the All-Star Game, 1.3 million for Webber, who earned a starting position. Elk Grove High School in Sacramento sent over 20,000 ballots and they got to shoot one-on-one with their favorite King players

PLAYER AS TOUR GUIDE

Williams, a native of DC took us on a tour of his hometown. Williams' first stop was the National Air and Space Museum. Next stop was the Supreme Court. Then Williams stopped at the Capitol where both houses of Congress meet. The White House, current home to President George W. Bush, was next on the list. Williams then took viewers to the presidential side of DC. His favorite picnic spot is the Jefferson Memorial. Another favorite spot is the Lincoln Memorial which has a copy of the

Gettysburg address. Washington Monument is a tribute to the first President, the Father of the country. Williams learned all of these facts and more at his alma mater, Georgetown University, which is also located in Washington, DC.

BOWLING FOR CHARITY

Knicks Bowl 2 is a charity, bowling event. The event also includes a silent auction of autographed items from players. Fans also get an opportunity to join the Knick players and staff at the event.

ATT 3-Point Shootout

PLAYER AS GUIDE

Odom is a guide through the All-Star experience, including a visit to the media room.

The sophomore NBA team had to practice in preparation for their game with the rookies. During All-Star Weekend, he saw Chamique Holdscaw, a classmate from Christ the King High School in New York.

Team-Up Celebration Highlights

PLAYER AND BLACK HISTORY

Washington, DC was the home of the Martin Luther King march. It is also the home of Frederick Douglas. Nikki McGrady also visited the Smithsonian and an exhibit on slavery, Reconstruction and the civil rights movement.

STEVE FRANCIS

Francis went to visit his sister, Tiffany at school in Maryland. Tiffany's principal was his fifth grade teacher. The winner of an art contest at his sister's school won tickets to the NBA All-Star Weekend. Montgomery Elementary School was the site of the community service project for NBA players during All-Star Weekend.

Airdate: 2/17/2001

Time:

Duration: 30:00

HANG TIME

LIFE 101 (#63217)

Christy and Mary Beth are waiting to see if they got into UCLA. Nick comes back into town and sparks up the romance again with Mary Beth. He has also applied to UCLA, so they might be able to be together next year. He left Duke because they didn't have a spot for him on the basketball team. The college letters come, Mary Beth and Christy got into UCLA, but Nick didn't so he is going to go to the University of Indiana. Mary Beth is worried about saying goodbye to Nick again. That night, Nick takes Mary Beth to their old spot and asks her to stay with him in Indiana. She is shocked at first, but then considers it because then they could be together. Mary Beth tells Christy that she is thinking of not going to UCLA to be with Nick and Christy challenges her to think about it. If Nick really cared about Mary Beth he wouldn't get in her way and ask her to throw away her dreams. As Mary Beth considers this, Nick comes to tell her that he just got an offer to be on the team at Duke, so he's going to return to North Carolina because they have a spot for him. He wants her to come also, but Mary Beth refuses. She understands now that Nick was only looking out for himself. At the airport, Mary Beth catches Christy on her way to visit UCLA. She apologizes to Christy for not listening to her and they both get on the airplane. Mary Beth is going to do what is best for her.

[Educational Theme: Follow your dreams. Know what is best for you and do not compromise that for others. People who love you should want what's best for you.]

Airdate: 2/17/2001

Time:

Duration: 30:00

ONE WORLD

MARCI'S IN HOT SALSA (#63174)

Marci wants to feel special and stand out from the other kids in the family, so she enters a salsa contest. Octavio is her partner since they are seeing each other, but it is clear he cannot dance. Marci thinks practicing will help, so she and Octavio rehearse at a studio. They still do not work well together. At the studio she sees Miguel dance, who is fabulous. When Octavio is out of the room, Marci finds out that Miguel doesn't have a partner for the dance competition. At dinner that night, Marci tells the family that she can't win the contest with

Octavio, but she doesn't want to hurt his feelings. The family stresses telling Octavio because the longer she waits the more it will hurt him. At the next rehearsal, Marci dances with Miguel and dumps Octavio. Octavio is upset. At the contest, Miguel and Marci win, although Marci doesn't feel happy. She apologizes to Octavio for not being honest with him in the beginning. He accepts her apology and they agree to continue dating.
[Educational Theme: It is best to be honest and upfront from the start with people when you have bad news. It hurts people's feelings more and enlarges the deceit, if you avoid telling the truth.]

Airdate: 2/17/2001

Time:

Duration: 30:00

CITY GUYS

LIVING IN AMERICA (#63126)

This is a clip show in which the kids remember different experiences they have had. The gang has Japanese pen pals, but Chris and Jamal have been slacking off on their responsibility. They think back to different experiences in order to decide what to write. Later, Ms. Noble tells the kids that an earthquake has hit Japan not far from their pen pals' village. Determined to help their new friends, the kids collect food and clothes to donate to the Red Cross. They think back to times when they did not listen and times when they did not give up helping. After the collection, they receive a message from their pen pals saying thank you for the help. The Japanese students were happy to know they had such good friends so far away. The students learned that a little caring goes a long way.

[Educational Theme: A little caring goes a long way. Making friends around the world is a great way to feel connected to a global community, and to realize that people of different cultures have similar problems.]

Airdate: 2/17/2001

Time:

Duration: 30:00

JUST DEAL

GETTING INKED (#63959)

Mr. Pena has an awesome and large tattoo on his arm that the boys really like a lot. The boys and Ashley buy fake ID's from Hunter in order to get their own tattoos. Ashley and Dylan back out of the plan, but Jermaine is determined to get a specially designed tattoo on his arm. The tattoo gets infected and it's not long before Dylan's mom sees it and calls Jermaine's mom to report what Jermaine had done. The fallout is that Jermaine's mom comes to the school and blames Mr. Pena for being a negative influence. However, Jermaine then explains to Mr. Pena and to his mom he did it to express his individuality as a person. Being bi-racial, his identity is always in question and he feels pressure to be categorized as black or white. Later his mother admires the way Jermaine blended her family crest with an African symbol to express who he is. He did the wrong thing but for reasons that were important to him.

[Educational Theme: Who you are as a person isn't expressed by a mark on your body, or the color of your skin; it's what you do and how you express yourself that really defines the true you.]

Airdate: 2/17/2001

Time:

Duration: 30:00

CITY GUYS

THE THIRD WHEEL (#63117)

Al & Dawn want to get some time away from El-Train. Al's birthday is coming up and Dawn wants them to be alone. Al tries to explain to El-Train that he wants to have a birthday date with Dawn, but to no avail. El-Train thinks Al wants to spend the birthday with him. This leads to a fight with Dawn and El-Train who tell Al to choose between his best friend and his girlfriend. Al refuses. Ms. Noble talks with El-Train and Dawn about the problem and points out that Al never really had a choice, and that both Dawn and El-Train are being too possessive. Taking Ms. Noble's advice, Dawn and El-Train decide to work together and they throw a surprise party for Al at the diner. At the party, Dawn and El-Train apologize, promise to work on sharing their time with Al, and plan a schedule.

[Educational Theme: Having a girlfriend and a best friend often involves communication and compromise to meet the needs of both parties to keep everyone from hurting each other's feelings.]

Airdate: 2/17/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1121)

PLAYERS AND THEIR HOBBY

Outlaw and Reid have a common interest, racing mini cars. They found a track where they could race their miniature cars, some of which are a gas-powered and some of which are battery-powered. They get their cars from hobby shops and put them together.

WEBBER PLAYER AS COLLECTOR

Webber has a collection of African-American documents. He has letters from George Washington Carver and Martin Luther King. His favorite is a postcard from Malcolm X when he was visiting Mecca. He has copies of speeches from Frederick Douglas. His historical pieces inspire him personally and he wants to have the collection travel to museums. Currently, his collection is on loan to Wayne State University.

PLAYER AS CORRESPONDENT

Williams was a correspondent to the 3-point and Slam Dunk Contests.

PLAYERS AND COMMUNITY SERVICE

NBA players and their families participated in a volunteer service project at the Montgomery Element helped to renovate a Boys and Girls Club.

Airdate: 2/24/2001

Time:

Duration: 30:00

HANG TIME

MY FAMILY (#63209)

Coach is really excited because his daughter is coming to visit. No one knew that he had a daughter because they have not spoken in years. She is now seventeen and wants to visit him. Coach is looking forward to the chance to catch up on old times. When Kate arrives, she and Coach have a happy reunion, expressing how much they missed each other. That day, Kate tells the girls that she has a secret she has been hiding from her father and is afraid to tell him. During a rebellious stage, Kate got pregnant and now has an eight-month-old son. As the girls are talking, Coach comes in with tickets to the Bears game in Chicago. Kate doesn't want to say no, but she is supposed to pick Mickey up from her cousin's house in an hour. Mary Beth, Julie, and Christy volunteer to baby-sit while Kate and Coach go to Chicago. Later that day, it begins to snow and the roads aren't clear enough to drive, so Kate and Coach have to stay overnight. The girls agree to continue watching the baby, even though they are not happy. In Chicago, Coach takes Kate to a restaurant they used to go to when she was little. Coach senses that something is wrong with Kate and she finally tells him about Mickey. She says she was afraid he wouldn't love her anymore if she told him earlier. Coach is upset, but more upset that he couldn't have been there for her when she was pregnant. He is happy that she told him and wants to meet his grandson. They drive back immediately and Coach meets Mickey. He is happy to have a family again.

[Educational Theme: Family ties are the most important bonds people have because family accepts you for who you are. Communication and the ability to reach out help keep families together.]

Airdate: 2/24/2001

Time:

Duration: 30:00

ONE WORLD

DAD STRIKES OUT (#63170)

The teachers' strike lasts longer than Dave expected, so he has to find another job in the meantime to hold them over. Karen and Dave are worried about finances, but do not want to worry the children. Karen says they will have to start cutting back. Cray, Sui, and Jane are in line at Corndog World one day, and they are embarrassed and surprised to find out that Dave is working there. They make fun of him. He explains to the kids that the strike has caused him to take on this job. Without Karen and Dave's knowledge, the kids decide to get extra jobs to help the family. One day, disaster strikes when the ceiling begins to leak. Cray, Neal, and Jane think they can fix it without their parent's knowing, so they send Cray up on the roof to find the problem. While on the roof, Cray causes a bigger hole by falling half way through the ceiling. Karen and Dave come in to find

Cray's legs sticking through the ceiling. The kids tell Karen and Dave what is going on, and explain that they have collected money to pay the bills through part time jobs. Later, Dave tells the family that the strike is over and he will be going back to teaching. The kids apologize for making fun of Dave working at Corndog World, and for taking on more than they could handle with the ceiling. Dave also apologizes for not asking for help earlier. Both Karen and Dave were happy and proud that the kids helped.

[Educational Theme: In times of need, do not be too proud to ask for help when you feel burdened, or when your problems get too big for you to handle alone. Family members will always stick together, and help each other out.]

Airdate: 2/24/2001

Time:

Duration: 30:00

CITY GUYS

BLAST FROM THE PAST (#63713)

Chris and Cassidy are supposed to celebrate their 1-month anniversary. Chris wants to plan a nice dinner and doesn't want Cassidy to be disappointed. However, before he can plan anything, his ex-girlfriend, Nicole comes to visit. Cassidy and Nicole hit it off and are soon off shopping and talking about everything. When Cassidy asks Nicole why she and Chris broke up, Cassidy finds out that Chris was unfaithful. He told her lies about his whereabouts so he could see another girl. Cassidy decides to try to closely monitor Chris, while he is desperately trying to plan the surprise dinner. Every excuse Chris has resembles the lies he told Nicole and Cassidy suspects the worst. She gets so upset, she breaks up with Chris, but soon finds out that she was wrong and has really hurt his feelings. After apologizing for not trusting him nor communicating her suspicions, Chris makes up with Cassidy.

[Educational Theme: If you think there is a problem between you and a person you care about deeply, communicate right away before you begin acting on erroneous assumptions and ruin the relationship.]

Airdate: 2/24/2001

Time:

Duration: 30:00

JUST DEAL

WASHED UP (#63962)

Ashley decides to organize a car wash and pet wash to raise money for a pet shelter. She enlists Dylan and Jermaine to help her, but Dylan finds out he has a chance to compete in a skate-off at the same time as the carwash. Ashley understands he needs to be in the competition so she tells him she can do it all by herself. She develops her organizational plan and tells people what to do, but then she interferes with everyone as they are trying to do their job. Chaos prevails and Jermaine and her mom tell her that she can't micro-manage. If she lets the people who want to help her do their job, everything will work out all right. Sure enough, as soon as she delegates and loosens up the car wash starts to run smoothly.

[Educational Theme: Organization is very important, but if you over-control every person and every thing, you may run into more problems than success. Loosen up and have confidence in the people who want to help you.]

Airdate: 2/24/2001

Time:

Duration: 30:00

CITY GUYS

GET TO PREPPIN' (#63705)

Chris and Jamal fail their English midterm and while Jamal gets in trouble at home, Chris' dad gets so upset that he takes Chris out of Manny High and sends him back to private school. Chris has trouble fitting in at the prep school but the headmaster tells him that he doesn't need to worry about failing; Chris' dad provides financial support to the school. Chris visits the gang and tells them that he's getting straight A's without studying. Jamal tells Chris that he's been working hard and he passed all of his midterms. Chris notices how proud Jamal is for the grades he has earned and realizes that he's only getting by because of his dad. Unhappy with this special treatment, Chris tries to get kicked out of school. None of his tricks work, and Chris finally tells his dad that he knows what will make him successful is not what school he goes to but the effort that he

puts into his work. Chris says that he wants to earn something himself and he wants a chance to do it at Manny High. Chris' dad agrees to let Chris return to Manny High.

[Educational Theme: Working hard to achieve your goals will help make success meaningful and fulfilling.]

Airdate: 2/24/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1122)

International players in the NBA

Stojakovic was a basketball star in Yugoslavia, while Turkoglu was a star in Turkey. Vlade Divac helped them both adjust to the NBA, a transition that he had previously. Hedo Turkoglu and Peja Stojakovic tried out bowling with Ahmad. Though Turkoglu is a rookie in the NBA, he is veteran bowler, a game he played since he was 17 years old.

Player and his generosity

Smith was named as NBA Hometown Hero of the Month in recognition of his leadership in Michigan. He endowed a scholarship at his alma mater, Michigan State University. The scholarships are for students who graduated from Pershing High School, his high school, who want to attend MSU.

Ask Ahmad: What is Ray Allen's free throw ritual?

Ray Allen explains his ritual for being successful at the free throw line.

Baron Davis

Davis is known for his play but also for his trademark headband. He uses it to keep sweat out of his eyes. This is particularly important since Davis shaves his head. He has been wearing headbands since high school.

African American NBA Pioneers

Chuck Cooper was the first African American drafted by the NBA in the second round. Cooper played on the Boston Celtics. Earl Lloyd was the first African American to play a game in the NBA. There was a special half-time ceremony for Cooper at a Celtics game.

Airdate: 3/03/2001

Time:

Duration: 30:00

HANG TIME

SECRETS AND LIES (#63221)

At the first round of the Championship, Mary Beth meets Brett, who is writing a story about the game. There is chemistry between them, so they decide to meet for lunch. Brett tells Mary Beth that he is good friends with 'Slim Dog' who is playing at a bar later that night. Brett can get Mary Beth and her friends fake IDs so that they can go hear Slim Dog play. At the bar, Mary Beth and Brett go off to a back room to talk. They begin kissing, but he becomes too aggressive. She says no, but Brett doesn't respond. He ends up ripping her shirt. As she tries to get out, she threatens to tell but he says he will make trouble for the whole team if she says anything. Because they were at the bar illegally, Mary Beth is afraid to say anything. The next day, Julie and Christy realize something is wrong and question Mary Beth. She tells them what happened, but makes them promise not to tell anyone. She feels stupid for going in a back room with a guy she didn't really know that well. Julie and Christy think she should tell the police and Coach, but Mary Beth refuses. Later at the game, the girls see Brett with another girl. Mary Beth realizes that she has to stop Brett, so she decides to tell Coach and the police. Before she talks to them though, Michael and Antonio find out and they confront Brett. Coach breaks them up and handles it himself. The cops arrest Brett. Coach is proud of Mary Beth for turning Brett in. She knew that she had to stop him, and keeping quiet would only help Brett.

[Educational Theme: It is important to tell the right people when someone hurts you. Chances are good that they might continue to do it, unless you stop the cycle of violence.]

Airdate: 3/03/2001

Time:

Duration: 30:00

ONE WORLD

SUI'S IN FOR STORMY WEATHER (#63171)

Sui is the new weather girl at the cable access station. After her first show, Sui's boss, Randy, says she did a great job and hugs her. Sui feels a little awkward about this, so she talks with the gang. She is worried that Randy is coming on to her and that she might have done something to lead him on. Marci assures Sui that Randy was just congratulating her on a job well done. After Sui leaves, Neal tells the kids that he heard the last weather girl left because Randy got too friendly with her, but Neal didn't want to tell Sui because he is not sure if it is true. Randy suggests that Sui prepare a presentation on getting more airtime. During the conversation he makes suggestive comments. She tells Marci and Jane, but doesn't want to make a big deal out of it because she is afraid of losing her job. The next day, she stays late to work on the presentation. Randy comes in and harasses her again. He says they should talk over dinner, but Sui doesn't want to. Randy makes it clear that Sui has to do things his way if she wants to keep her job. The family suggests that Sui sue Randy, but she doesn't want to seem like a troublemaker. The next day on the air, Sui tells everyone that Randy has been pressuring her. He threatens to sue her, but she is not scared. Neal and Ben bring in the old weather girl, who Randy also harassed. Randy tries to worm his way out of this, but there is too much evidence, so he leaves. They had to say something in order to stop him.

[Educational Theme: When you experience an injustice, such as sexual harassment, it is important to fight for your rights and tell the truth, so you can stop the behavior that hurts you and can hurt others.]

Airdate: 3/03/2001

Time:

Duration: 30:00

CITY GUYS

JAMAL X (#63709)

Jamal's Uncle, Kadeem West, a professor of African American studies comes to speak at Manny High. During his lecture Kadeem discusses African American history and talks about racism. When Cassidy suggests that racism is simply a thing of the past, Kadeem reminds them of the police officer whom earlier that day was looking for a robbery suspect but only questioned the Black people in their group. Kadeem tells the kids that if they educate themselves and spread the word they can combat racism. Jamal feels this is a wake-up call and begins studying his uncle's book. Before long, Jamal starts changing. He tells Cassidy and Dawn that they should feel guilty for others' racism and he starts organizing Survival, a black-only club. Even El-Train's warnings that Jamal is taking his black-pride too seriously and turning off his friends doesn't stop Jamal from telling Chris that he doesn't understand what Jamal is going through because he is white and that they shouldn't be friends anymore. When Ms. Noble expresses concern about Jamal's club, Jamal tells her she should "check her blackness." Ms. Noble explains that excluding people only undermines their struggle for equality and that finger-pointing only leads to more racism, anger, and violence. Despite Ms. Noble's refusal to let Survival meet on school grounds because it is not open to all, Jamal continues with his plans. In an effort to understand where Jamal is coming from, Chris goes to the first meeting, but Jamal tells him to leave. Then, as he opens the meeting, Jamal admits to everyone that he went about things the wrong way. He realizes that being proud of your race does not mean separating yourself, or disliking others, but knowing who you are so you can be friends with whomever you want. Jamal then apologizes to Chris and agrees to open Survival to everyone.

[Educational Theme: Racism is a real problem in our society, and it is only with all people working together that we will be able to overcome it.]

Airdate: 3/03/2001

Time:

Duration: 30:00

JUST DEAL

ONE FOR THE ROAD (#63956)

Ashley's mom left a glass of wine out, so Ashley takes a sip and gives some to Dylan. Dylan doesn't normally drink, but takes a sip also. A sip turns into a glass, which turns into a bottle. While Dylan and Ashley are drinking, Jermaine is at Dylan's house waiting for him to come home. They have a tradition to see horror movies on opening night. Jermaine decides to wait for Dylan, but Mike thinks Dylan is off with Ashley. Meanwhile, Ashley and Dylan leave the house to get something to eat. They are really drunk and obnoxious in a restaurant. Hunter and Naomi are there and help them out of the restaurant. Mike drives up to find his brother drunk and throwing up. He takes Ashley and Dylan home. The next morning, Jermaine is angry with Dylan for standing him up. Dylan's father is also really upset that Dylan was drinking. Dylan says he won't end up an alcoholic like his father and storms out. He talks to Ashley from a pay phone. They share stories about their

fathers and Dylan realizes he should talk to his dad again. When they talk again, his dad explains how alcoholism is a family disease and can take over without you realizing that you are dependent. He doesn't want that to happen to Dylan. Dylan apologizes and realizes he acted stupid when he drank and he doesn't want to become an alcoholic so he just won't drink anymore.

[Educational Theme: Alcohol consumption can lead to irresponsible behavior and also create serious problems. If you avoid drinking you can avoid the problems.]

Airdate: 3/03/2001

Time:

Duration: 30:00

CITY GUYS

FRISKY BUSINESS (#63701)

When the local school board requires Manny High to adopt a zero-tolerance policy on school violence, the students feel the new security measures are an invasion of their privacy. After complaining that the school feels like a prison, Ms. Noble tells the students that they should figure out a constructive way to get their message heard. Chris, Jamal, Dawn, Al, Cassidy, and El-Train tell the students to boycott class in protest, but instead of spreading their message, the kids get suspended and get in trouble at home. Ms. Noble reminds them to find a constructive way to be heard and the gang decides to put the school board members through their own security measures. After they get the board's attention, Jamal suggests a compromise: they keep the metal detector, get rid of the cameras and transparent locker doors, and trust the students to report anyone with weapons. The board agrees and everyone feels like they have accomplished their goal.

[Educational Theme: If you want to create change you must express yourself in an appropriate and effective way and create a message with a goal in mind.]

Airdate: 3/03/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1123)

PLAYER GETS A NEW START

Marshall is new to Salt Lake City and he likes it for its mountains and snow and for the great views of the city. He is starting to feel at home in Utah. Karl Malone serves as a mentor or big brother to Marshall.

PLAYER ON THE RADIO

Davis has the opportunity to talk to his fans via the radio. He also gets calls from fellow NBA players. Generally, he is somewhat quiet, but when he finds something he wants to talk about he finds it easy to discuss on the radio show. He also uses the radio show as an opportunity to better the communication skills needed for interacting with the media.

Ask Ahmad: Does Marcus Camby prefer to play center or power forward?

Marcus Camby plays center or power forward and enjoys both as long as it contributes to the success of the team.

PLAYER AS BUSINESSMAN

Mills owns a company called 310 Motoring. He started with his interest in cars as a child with his collection of hot wheels. His company specializes in audio, video, rims, tires, and other custom work for cars and trucks. Mills is proud when he sees his 310 License plate on cars and trucks.

PLAYER BOWLING AND CANCER RESEARCH

Duncan bowls for charity to help cancer research. He raised \$100,000 for breast and prostate cancer efforts.

Airdate: 3/10/2001

Time:

Duration: 30:00

HANG TIME

FOR THE LOVE OF THE GAME (#63222)

The team just won a game and now they are going to be in the Finals for the State Championship. The coach buys them hats that say 25-0, but the kids are not excited because they have only played 24 games. They think it would be too cocky to wear those hats, plus they are nervous about the game. Coach tries to loosen them up, but they will not listen. The next day in practice, the team isn't playing well. They are blaming one another for mistakes and are not relaxed. Coach once again tries to get them to relax and just play the game, but there is too

much pressure surrounding the Championship. So, Coach takes them out to his old playground to play with some kids. At first, the team doesn't understand why they are playing with kids, but later they really get into the game. By the end of the day, they are playing great and having fun. At the Championship game, the first half is horrible. They are feeling the pressure and playing poorly. During halftime, Coach tells them to stop playing scared. He reminds them of how relaxed they were playing in the playground. The team realizes they can play better if they don't worry about this being the last game. They end up winning the game after they relax and have fun. They are now State Champions!

[Educational Theme: Don't put too much pressure on yourself to succeed. Sometimes success comes naturally by remembering why you do something, and by doing what you love.]

Airdate: 3/10/2000

Time:

Duration: 30:00

ONE WORLD

ONE OF OUR OWN (#63169)

During Cray's anniversary party, Jane asks if Karen and Dave will adopt her as well. Everyone is excited that Jane wants to be a part of the family. The next day, Jane asks Karen and Dave about their trip to Social Services, but they never made it. Dave had to take Karen to the doctor instead, and found out that Karen is pregnant. They are really excited to be able to have a child of their own. With the baby, Jane is worried that they will not want to adopt her anymore. The next day, Karen and Dave go to Social Services, but they cannot legally adopt Jane because her father is still living and must sign a release form. Overhearing how happy Karen and Dave are to have a baby, Jane decides she doesn't want to be adopted anymore. She goes to find her father, hoping to pick up where they left off; however, she finds her father in jail. Jane's father tells her that he didn't want her to know that he was in jail. He apologizes for leaving her. While Jane is talking to her father, the rest of the family is worried about her. They feel like they have been treating her like a second class child and putting too much emphasis on the baby. When Jane finally comes home, Karen and Dave apologize to Jane and tell her they really want to adopt her. Jane tells them she pursued her father because she didn't think the Blakes really wanted her. However, her father signed the release because he wanted her to be with parents that would always be there for her. Jane is happy and wants to go through with the adoption.

[Educational Theme: People don't have to be biologically related to be called a 'family.' A family consists of members who love each other, look out for each other, and can be there for each other on a consistent basis.]

Airdate: 3/10/2001

Time:

Duration: 30:00

CITY GUYS

SHOCK TREATMENT (#63702)

When a local shock jock fails to show up for a special broadcast from Manny High, Chris and Jamal are asked to fill in. They spend the whole show making fun of their teachers at Manny High and the show's producer loves their act. He invites them to do more shows, and since Chris and Jamal are worried about making their teachers angry, they decide to insult Dawn and Cassidy instead. The girls are furious with Chris and Jamal, but the listeners love them and the station offers the boys their own show as long as they continue slamming people. Thrilled with their new opportunity, Chris and Jamal begin bagging on Al and El-Train. Furious with Chris and Jamal, the rest of the gang get even by telling everyone embarrassing half-truths about the guys and saying they don't want to be friends with the new radio stars anymore. After a talk with Ms. Noble, Chris and Jamal realize that they sacrificed their friends' feelings for their own gain. They decide to quit the show and return to Manny High where they offer an apology on the school radio show.

[Educational Theme: Achieving success is never worth hurting the people you care about.]

Airdate: 3/10/2001

Time:

Duration: 30:00

JUST DEAL

JOYRIDE (#63960)

Dylan has a learner's permit and is anxious to drive. He bugs his father about getting a car, and his father gives him a lecture on how poorly he drives and that he will need a job to even drive a car, let alone own one. When Dylan's parents and brother Mike make an overnight trip to visit a college, Dylan and Jermaine stay together at the Robert's house. The night the family is gone, Dylan is really anxious to get out and drive. The next morning, after breakfast he "borrows" his brother's car and takes it out for a ride with Jermaine and Ashley in tow. They go buy parts for a rocket Jermaine is making and at the rocket launch they have a big accident. The rocket makes a U-turn and crashes right through the front and rear windshields. The Roberts return home to find Dylan and the car missing, and when they see him and car return, there is a huge family argument. Dylan is grounded and has to pay for the damages, his brother Mike is livid and he helps Dylan realize, the ride was fun, but it wasn't worth the cost of the mishap.

[Educational Theme: For every bad risk you take there is always a chance things won't work out as expected, and the negative consequences are usually much bigger than the risk.]

Airdate: 3/10/2001

Time:

Duration: 30:00

CITY GUYS

COMPROMISING PRINCIPAL (#63706)

Against her better judgment, Ms. Noble gets pressured into competing for the Manhattan Golden Apple Award, which recognizes the best principal in New York City. Her main competition is Bill Douglas, who, during a visit to Manny High, tries to show the students how cool he is by calling Ms. Noble tired and square, telling the students to call him by his first name and claiming that he doesn't believe in detention. Ms. Noble explains that she thinks the award is a popularity contest, but after Bill's visit, she decides to compete for it. She soon adopts a hands-off approach, letting the students do their own thing, and before long the school is a zoo. Dawn and Cassidy get mad when Ms. Noble neglects her teaching responsibilities and Chris and Jamal realize things have gone too far when the radio booth gets robbed. The gang confronts her at the awards ceremony and tells her how they feel about her new style. Even though she wins the award she refuses to accept it because she knows that she compromised her students' respect in order to gain some short-term popularity. In her efforts to be their friend instead of their principal, she let the whole school down.

[Educational Theme: It is more important to do what you know is right and good than what may make you popular.]

Airdate: 3/10/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1124)

KEVIN GARNETT AND VINCE CARTER

Garnett and Carter have been friends since high school. They have a lot in common from their background and now with their current situation as professionals in the NBA. The friends were able to play together in the Olympics. Carter looks for constructive criticism from others, especially Garnett.

PLAYERS AT SCHOOL

Camby adopted PS 194 in New York. Teresa joined Marcus at the school to read to the children. For Marcus his mother and sister helped him focus on school. He and Teresa want to make a difference for the children in this school.

AARON MCKIE

McKie grew up in Philadelphia and now gets to play for his team, 76ers. He takes us on a tour. McKie went to visit John Chaney, his college coach and mentor. He takes us to the Rocky statue, a symbol of being an underdog and determination. McKie also showed the viewers a statue of Dr. J, Julius Irving, the famous 76er. The last stop on the tour was a restaurant famous for its Philly cheese steak.

Ask Ahmad: Who's has been the most inspiration in the career of Mugsy Bowes?

His mother is the most inspirational person in his life.

DAVID ROBINSON AND LARRY HUGHES

Both players provide tickets for their fans. Hughes and Robinson also make time to talk to their young fans and guests when they come to the game. Robinson encourages the young fans to have dreams and work hard at them. Every member of the Spurs takes part in the ticket program.

Airdate: 3/17/2001

Time:

Duration: 30:00

HANG TIME

A NIGHT TO REMEMBER (#63223)

The road to the Prom is filled with various obstacles. First, the girls are on the committee and they fight about many things. Mary Beth is bossy and takes over everything. Then Christy loses the money for the Prom and they are forced to have it in the school gym. During all of the planning, Mary Beth agrees to go with Meryl, who has been waiting for years to go out with Mary Beth. When she tries to break off the date, she is too guilt ridden to do it. Later, she asks Silk to fix Margaret up with Meryl, but through miscommunication, Margaret becomes Silk's date. In spite of the problems with the planning, the gym looks fabulous. However, both of the girls are wearing the same dress. They are shocked and feel like the night has been ruined. Suddenly the tornado alarms go off and everyone is rushed into the hallways of the school. Determined not to let their prom be a complete disaster, the girls perform a music piece for the crowd and everyone enjoys it. Later, the weather has settled down, so everyone goes back into the gym. The girls reflect on their adventure and realize that the most important thing is being with friends.

[Educational Theme: Looking beyond daily headaches and problems, making friends and working to keep them is what makes life most meaningful.]

Airdate: 3/17/2001

Time:

Duration: 30:00

ONE WORLD

SAY CHEESE (#63176)

Karen Blake wants to take a family portrait for her birthday present. Dad is determined to have the kids come together and get involved in the concept of doing this photo. The kids, however, have other ideas. They figure going along with Dave's program will just be a major hassle. Through clips, they review many instances of their family disasters when Dave has told them the project would be a breeze and it of course, it was not. They review Dave's camping trip, Dave's suspension of family rules, and Dave's fire drills and decide they might as well cooperate. However, the kids start arguing and every picture snapped has a problem. Finally, after the photo sitting disintegrates Mom gives up and tells them "never mind." The kids apologize but Mom points out her feelings aren't hurt because of the picture, but because all they remembered were the bad times. After the family reviews all the good times and ways the kids have supported each other, they are more than ready to sit for the family portrait. Dad sets it up and the picture of the whole Blake family is taken.

[Educational Theme: Sometimes you have to take stock and go over the past to realize that even though a family has its ups and downs, the good times usually outweigh the bad when a family sticks together and helps one another.]

Airdate: 3/17/2001

Time:

Duration: 30:00

CITY GUYS

WAGER MONEY GO (#63710)

Al, Jamal, and Chris go to an underground gambling house. While Chris and Al lose all their money, Jamal hits it big in craps. The next night Jamal has El-Train cover for him at the diner so he can try his luck again, but he quickly loses all of his money. Pretty soon Jamal is asking El-Train, who is saving his money to send his mom on vacation, for a loan so he can win his money back. After losing all of El-Train's money, Jamal asks Chris and Al to lend him some money. When they both refuse, Jamal decides to "borrow" money from the register at the diner. Jamal's dad notices the money missing, thinks that El-Train stole it, and fires him. Al, Chris, and El-Train try to tell Jamal that he has a gambling problem, but Jamal thinks he's just having bad luck. Jamal refuses to admit he has a problem and the boys point out that he's not only losing money, he's also losing his friends. Jamal finally realizes the mistake he's making and tells his dad what's been going on. Mr. Grant makes Jamal apologize to El-Train. Jamal gives El-Train a plane ticket for his mom and Mr. Grant gives him his job back at the diner.

[Educational Theme: Even though it may seem like an easy way to make money, gambling is an addictive habit that can damage your finances, your values, and your friendships.]

Airdate: 3/17/2001

Time:

Duration: 30:00

JUST DEAL

UNCOVERED (#63963)

Mr. Pena approaches Ashley about agreeing to be a subject in his dissertation research. When Ashley asks the other kids about it they all realize they've been under Mr. Pena's scrutiny for all the time they've been in high school. They think it's an ethical breach but Mr. Pena had gotten permission from each student's parents for their participation in the study. Naomi feels used. Hunter and Jermaine don't care and Dylan is non-committal until he realizes the dissertation will be published. In the meantime, Mr. Pena recognizes that he has an ethical obligation to ask the kids themselves for their permission to continue. He lets them read some of the material he has written about each of them. All the kids are really moved by Mr. Pena's insight and caring analysis and decide to stay in the study. Dylan even takes a risk based on Mr. Pena's analysis and asks Ashley out for a date.

[Educational Theme: Sometimes others can see you more clearly than you see yourself, and that insight can help you take steps forward that improve your outlook and your happiness.]

Airdate: 3/17/2001

Time:

Duration: 30:00

CITY GUYS

UNHAPPY HOUR (#63707)

Cassidy's parents go out of town and she invites Dawn over for a sleepover. Dawn, however, invites the boys over so they can work on their material for a talk show they will be guests on the next day. Soon after arriving, the boys find Cassidy's parents' tequila and convince the girls to drink with them. Dawn agrees to one shot, but after trying it once, they continue to drink until they get smashed. Before long, El-Train and Al are throwing eggs off the balcony and making prank phone calls to Ms. Noble. Ms. Noble realizes that something is wrong and she and Billy leave for the apartment to see what is happening. In their drunkenness, Cassidy decides she wants to kiss Chris but ends up kissing Jamal instead. Chris gets jealous and kisses Dawn to get even. Al sees Chris and Dawn kissing and is furious, but he can't do anything about it because he has to throw-up. Just as a fight is about to break out, Ms. Noble and Billy enter the apartment and realize everyone is drunk, so they decide to spend the night to make sure everyone is safe. The whole gang wakes up suffering from hangovers and questioning their friendships. Unfortunately, they have no time to recover because they need to go to the talk show. Even the talk show host realizes something is wrong and while on air everyone admits what they did and that it was a bad idea. They also agree that they must take responsibility for their actions and not blame the alcohol. Even though they are able to salvage their friendships, it is clear that everyone learned a lesson they won't soon forget.

[Educational Theme: Drinking may seem like fun at first, but when you drink too much, some sort of problem always occurs. Before you think about getting drunk, realize that you have to also be prepared to deal with the consequences and accept responsibility for the problems that could occur.]

Airdate: 3/17/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1125)

Tim Hardaway 's Restaurant Player as restaurateur

Hardaway's restaurant in Miami is located in a former firehouse. Majerle opened a restaurant in Phoenix in 1993. Majerle opened his first restaurant as a place for players to relax and enjoy themselves. Since Majerle had experience he offered advice about the restaurant business. Tim was inspired by Michael Jordan's restaurant. Tim encouraged Ahmad to try out the job of host/maitre'd.

Coffee Brown Band

Coffee Brown played one of their hits.

Bruce Bowen and Teen Senate Kids and community service

Bowen read to the children and they really enjoyed it. Youth in the Heat Teen Senate get the opportunity to work with children and with other community events.

Airdate: 3/24/2001

Time:

Duration: 30:00

HANG TIME

HIGH SCHOOL CONFIDENTIAL (#63226)

Mary Beth and Christy are doing a video project for class with Julie's camera. They are asking everyone to talk about the most important thing they learned in high school. In telling the story, we visit previous episodes. Julie's most important lesson was stand up for what you believe in, remembering the sit-in she and the others staged. Michael learned how to manage his anger, which enabled him to be a better player. 'Never give up on your dreams' was Antonio's lesson. He also reflected on the hard and good times in his relationship with Christy. As they finish Antonio's interview, Silk comes running in for help because Eugene got his hand stuck in a tuba. While they try to free Eugene, he reflects on the mistake he has made and admits that he is not perfect. Silk remembers his own brush with violence and how guns don't solve problems. They continue to remember how Coach has helped them many times in the past. Coach comes along and frees Eugene from the tuba. The gang all agrees that having good friends who can help you get through good times and bad is an important part of growing up.

[Educational Theme: When you have good friends who really care about you, they help you through the hard times and life's dilemmas. They are also there to share your joy when things go right.]

Airdate: 3/24/2001

Time:

Duration: 30:00

ONE WORLD

THE TWO YEAR ITCH (#63116)

The kids have a surprise party for Jane at the Warehouse to celebrate being with the family for two years. While they are talking, a young girl steals Sui's purse and gets away. Everyone thinks Sui should call the police, but Jane wonders if maybe the girl has to steal for food. During dinner, Jane leaves the house to look for the girl. She finds her in an alley and brings her home to the garage. Jane sneaks food to Jesse, the thief, and talks to her about getting off of the street. Jesse doesn't feel like she can trust Jane at first, but as time goes by, she relents. Meanwhile, the family thinks Jane has been acting suspicious and the kids are convinced Jane is on drugs. They decide to do an intervention, during which Jane returns Sui's purse and tells them that she has been helping the girl that stole it. The kids figure out that Jesse is in the garage and go to confront her. Jesse feels betrayed by Jane and runs away, leaving Jane to explain that being betrayed is why runaways stay on the streets and suspicious of help. Now Jesse will continue to flounder. Neal, and Ben join Jane in her efforts to find and help Jesse. After Jane figures out where Jesse is hiding she leaves a message that the door is open if she wants to get off the street. Jesse comes to the Warehouse and trusts Jane and her family and wants help getting off the street.

[Educational Theme: Don't give up on trying to help people if you can make a difference. Take all the wonderful things that you feel thankful for, recognize and appreciate them, and spread those feelings to other people.]

Airdate: 3/24/2001

Time:

Duration: 30:00

CITY GUYS

PIER PRESSURE (#63712)

The gang goes to Chris' dad's beach house in the Hamptons for the weekend. Against his better judgment, Chris lets Al, Dawn, and Cassidy talk him into taking his dad's yacht out without the captain. Before long the yacht becomes stuck on a sandbar, without gas or power. Afraid for their lives and suffering from hunger and thirst, they all start blaming each other for getting stranded. After envisioning their funerals and fighting for a while they realize that they are all to blame. Meanwhile, Jamal and El-Train are busy "entertaining" some ladies and ignore Chris' call for help. But when they realize that their friends have not made it home, Jamal and El-Train get the coast guard to help them rescue their friends.

[Educational Theme: When others pressure you to do something you think is wrong, be strong and do what you think is best.]

Airdate: 3/24/2001

Time:

Duration: 30:00

JUST DEAL

HOMECOMING (#63952)

Homecoming is around the corner and the students are setting up dates. Dylan says he doesn't really want to go and Jermaine gets tricked into going with Naomi. One day, Ashley runs into Dylan's brother, Mike and she agrees to tag along with him to the dance. When Dylan finds out, he blows up and confronts his brother for trying to steal his friend. The next day, at the homecoming game, Ashley tries to talk to Dylan to explain that she only said yes because Dylan didn't ask her, but Dylan doesn't listen. When Mike gets hit hard in the homecoming game and is taken to the hospital, Mr. Pena is able to confront Dylan about his anger. It seems that Dylan feels his brother always gets what he wants and when Ashley decided to go to the dance with Mike, Dylan felt overshadowed one more time. Ashley overhears the conversation and reassures Dylan she would have gone with him if he had asked. After all he is her friend. When Jermaine and Naomi show up to see about Mike, Mr. Pena takes them all to the homecoming dance.

[Educational Theme: Don't be afraid to express your fear of losing a friend. Communicate your desire to develop/maintain the friendship rather than showing anger or resentment over an imagined loss.]

Airdate: 3/24/2001

Time:

Duration: 30:00

CITY GUYS

SUBWAY CONFESSIONS (#63703)

The gang leaves the school premises to get concert tickets, thinking they'll make it back before class starts, but end up coming back three hours late. They all think their real excuse is unbelievable and agree to lie to Noble, but are unable to get their story straight before Noble asks them to explain individually. Dawn and Cassidy tell her that while on the subway they befriended a homeless woman and spent three hours giving her a beauty makeover. Al and El-Train tell her that they spent the time on the subway saving a homeless woman from Russian spies. Chris and Jamal admit that they left campus for the tickets and then explain that they helped a clown give birth on the subway. Noble is furious that they left school and that they all lied to her. As punishment, she gives them one month of detention, making them miss the concert. While they serve their detention a policewoman comes to school to reveal that she was working undercover as the homeless woman on the subway and confirms that the gang helped a clown deliver a baby. Noble believes the policewoman but refuses to apologize for punishing them. She explains that she's responsible for students during school hours and they could have gotten her in a lot of trouble. Besides, she reminds them, they all lied and there's no excuse for that. The gang agrees that they made a mistake to leave the campus and then lie about what happened.

[Educational Theme: It's important to think about how your decisions affect those who are responsible for your welfare, and that the truth is always the best explanation for your behavior, even if you made a mistake.]

Airdate: 3/24/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1126)

Player and his Neighborhood

St Hope Academy is a youth organization founded by Kevin Johnson. It is located in Sacramento in the neighborhood where Johnson grew up. The academy has over 200 volunteers who donate their time to help others in the community.

Players and Literacy

Lakers' players visited LA area elementary schools to celebrate NBA reading month. Shaquille is starring in a public service announcement and Robert Horry is a member of the NBA All-Star Reading team.

Vlade Divac

Divac is a mentor to Hedo Turkoglu a teammate from Yugoslavia. He also tries to have fun and played a prank on Hedo on his birthday.

Airdate: 3/31/2001

Time:

Duration: 30:00

HANG TIME

GRADUATION ON THREE (#63224)

The end of the year is fast approaching and graduation is right around the corner. The basketball team honors Julie by retiring her jersey. Christy is supposed to be planning a graduation party, as well as speaking as Class Valedictorian; however, Christy has not prepared for either one. The girls have a slumber party and prepare the food for the party. While they are working, they reminisce about the good times they have had in high school. Christy professes that she does not want to be Valedictorian or speak at graduation because she doesn't have much to say. Julie and Mary Beth try to convince her otherwise, but Christy won't budge. At the party, the gang gets together to do a toast, but Christy runs off crying. She doesn't understand how everyone can be so happy when everything is ending. Julie and Mary Beth talk to her and they all end up crying because nothing will ever be the same. At graduation, Christy does speak. In her speech, she thanks her friends for helping her realize that even though change is scary, she will always have her parents, friends, and Deering in her heart. Later, Coach says goodbye to everyone and wishes them well. In a teary goodbye, Julie closes the show with her last "go Deering."

[Educational Theme: It is OK to be scared when you are faced with a life change. Graduating from high school does mean that you begin a new life, but having good friends to turn to makes the change easier.]

Air Date: 3/31/2001

Time:

Duration: 30:00

ONE WORLD

HITTING ON A GUY (#63162)

Sui takes Jane on a blind date, where Jane meets a new guy named Ralph. Jane tries to give him a hard time but Ralph can hang with her and nothing she says intimidates him. Soon they are enjoying each other and Jane decides to go out with him again. However, when she comes in from the date, she is distraught, disheveled, and bruised. The family thinks Ralph might have abused her, but when Neal, Ben, and Cray locate him, they find that Jane abused Ralph. Not long after, Jane tells the family that Ralph was the name of her last foster father who would beat her up after being nice to her. When she was with Ralph, her date, she had a flashback to her foster father and attacked Ralph. When she sees Ralph again, he tells her that if she continues to mix up the good people with the bad people she is going to run out of people who care. Jane decides to go back to her family for support and to get the psychological help her parents offered her.

[Educational Theme: When you have problems, it's really important to rely on friends and family for support and to seek professional help if necessary.]

Airdate: 3/31/2001

Time:

Duration: 30:00

CITY GUYS

KODAK MOMENT (#63120)

Chris gets a surprise kiss from a girl on the street. It turns out that she is a princess from England who was running from a photographer. She ran away so quickly that she left her purse behind. Chris goes to her hotel to return the purse, and she asks him to take her out for American food. Chris takes her to the Diner for chili cheese fries and burgers. During dinner, Jessica, the princess, explains to Chris that being a princess deprives her of privacy, therefore she cherishes it. The next night, Chris is going to pick her up for a date, but he sees Jessica kissing another guy. Chris goes back to the diner, dejected and tells Al and El Train what happened. Al and El Train have been looking for an opportunity to take a picture of Jessica to sell to the tabloids and they convince Chris that now is a good time for revenge. Chris is reluctant at first, but is really hurt by Jessica kissing someone else. He gives Al and El Train Jessica's room number. The next day at school, Jessica comes to see what happened to Chris. She explains that the boy was her ex-boyfriend that she doesn't want to see anymore. She and Chris set up another date; however, now Chris has to stop Al and El Train. Chris gets to the hotel room early, but Jessica is still in her robe. He tries to get her out, but El Train comes in dressed as a room service waiter. As soon as Jessica comes out of the bathroom, Al jumps out from the cart and begins snapping

pictures. Chris throws him out, but Jessica knows that Al is Chris' friend and throws him out for not respecting her privacy. Later that night, Chris manages to get the film from Al. Chris takes the roll of film back to Jessica to prove that he respects her privacy. When he arrives at the hotel, Jessica is leaving to go back to England. She forgives Chris for everything and they promise to remain friends.

[Educational Theme: In any relationship, be sensitive and understand the desire for privacy. Give people the freedom to be what they want to be.]

Airdate: 3/31/2001

Time:

Duration: 30:00

JUST DEAL

THE TUTOR (#63957)

Ashley has agreed to help Dylan study for his history test. She comes up with a scheme to help him remember the facts, he connects the information he needs to learn with sports facts he already knows. At test time, Dylan still doesn't do well because reading, comprehending and answering the questions is too overwhelming. He avoids Ashley and everyone else because he knows he failed the test. Jermaine tries to cheer him up, but Dylan is questioning what he is going to do in life. Jermaine says, "we can't all be good at everything" and suggests Dylan only cares because Ashley is involved with his studies. Later Jermaine tells Ashley to leave Dylan alone because she cannot change Dylan to be different than who he already is. Ashley points out that she is only trying to help Dylan do better in class. Mike tries to talk to Dylan also, but Dylan blows him off. Dylan says this is the best he can do. Ashley and Mike are worried about Dylan so they talk to Mr. Pena. Dylan sees them talking and gets mad. The next day, Dylan's father explains that he wants more than carpentry for his son. Dylan has to find what he likes to do. Mr. Pena brings a psychologist to meet with Dylan and his parents. They want to test Dylan for dyslexia. This may explain Dylan's problems in school. After the testing, Dylan apologizes to Ashley and thanks her for going to Mr. Pena with Mike. At least now he has a possible explanation for why he has problems showing his knowledge through schoolwork.

[Educational Theme: People learn in different ways, and sometimes a learning disability can make it appear as though a person is lazy or not smart. If someone is suspected of having a learning disability, getting an evaluation is the first step toward getting the help needed to deal with the disability.]

Airdate: 3/31/2001

Time:

Duration: 30:00

CITY GUYS

KEEP IT ON THE DOWNLOAD (#63121)

Chris and Jamal have a small competition going with rival DJs at Washington Prep. They exchange silly pranks back and forth until Ms. Noble catches Chris and Jamal stealing the Washington Prep's radio call numbers. She warns them that they let the competition get out of control, so they are forced off of the air. When Malik and Adam come to claim their sign, they say they are going to do an on-air funeral for Chris and Jamal's show. The boys can't let this happen so they break into Adam and Malik's station to mess things up. They end up cutting a wire, which shorts out their amp. The next day, Ms. Noble asks the boys whether they know anything about the break-in, and they say no. Chris and Jamal feel badly about the damage they have done, so they buy another amp and sneak back to the station to replace it. A security guard catches them in the act, and notifies the principal of Washington Prep and Ms. Noble of the problem. Ms. Noble is truly disappointed in the boys. They apologize saying they know they did something wrong, but were afraid to come forward, so they were trying to fix it. As a punishment, Adam and Malik are allowed to do their show from the Manny High station, until their station is completely fixed.

[Educational Theme: If you do something illegal, telling the truth as soon as possible will help to rectify the situation, and might even lessen the punishment.]

Airdate: 3/31/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1127)

Jason Terry Player and his reading habit

Terry has lots of superstitions and one is reading a book before a game. Terry and his favorite author are both from Seattle.

NBA Players Read NBA Reading Month

Curry's grandmother enrolled him in summer reading clubs as a child, while Amaechi's mother organized family field trips to the bookstore. The Blazers, the Pacers and Vince Carter read to children in different locations.

George Evans 30-year-old College Star

Evans won three-time conference player of the year awards, but he is more unique because he is a 30-year-old college basketball player. He will graduate with a degree in communications and hope to work in video production after he plays in the NBA.

Grant Hill Player and the importance of fair play

Hill may not be playing for the Magic this season because of an injury but this has not kept him from community service activities. He visited the Rolling Hills Elementary School to celebrate National Sportsmanship Day. Hill talked to the children about the importance of fair play on and off the court. Hill also communicated with children via an interactive on-line webcast. This day is celebrated in more than 2,000 schools across the US and in more 100 countries.

OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS
PART OF NBC's OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND
INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

January – March 2001

Airdate: 2/12/2001
Time: 8:00-9:00PM
Duration: 60:00

CROCODILE HUNTER: AFRICA'S DEADLIEST SNAKES

Famed "Crocodile Hunter" Steve Irwin and his wife Terri – travel the African terrain in search of the most venomous snakes native to the land. Their journey brings them face-to-face with a variety of Africa's deadliest snakes, including the Black Mamba and the Egyptian Cobra, which are some of the most aggressive snakes ever to slither.

Airdate: 3/4/2001
Time: 7:00-8:00PM
Duration: 60:00

BIBLICAL MYSTERIES: ARC OF THE COVENANT

In this action-packed documentary, Biblical scholar and modern-day "Indiana Jones" Mike Sanders journeys to one of the Middle East's most dangerous territories to find the elusive Ark that once held the stone tablets inscribed with the Ten Commandments. His hair-raising adventure through a veritable political minefield leads Sanders to the Palestinian-controlled village of Djaharya, a well-known training ground for Hamas terrorists. Undaunted by the danger, Sanders is eager to uncover what would be one of the greatest archeological finds of the 21st century.

Airdate: 3/11/2001
Time: 7:00-8:00PM
Duration: 60:00

BIBLICAL MYSTERIES: SODOM & GOMORRAH

This compelling special features Biblical scholar Mike Sanders' unprecedented exploration to the depths of the salty Dead Sea in the same Delta mini-submarine used to explore the wreck of the Lusitania, and his search for evidence of the destruction of the Biblical cities of Sodom and Gomorrah. To many people, the Biblical tale of the two "sin cities" is metaphorical, but Sanders' belief – validated by NASA satellite photographs showing anomalies in the Dead Sea – is that the cities may have actually existed.

Airdate: 3/19/2001
Time: 8:00-9:00PM
Duration: 60:00

CROCODILE HUNTER: WILDEST HOME VIDEOS

Famed "Crocodile Hunter" Steve Irwin and his wife, Terri, reveal some of the hairiest and scariest moments from their private video library, including unseen program outtakes from Steve's early days when he hid his video camera in a tree to record his crocodile-capturing techniques to current professional documentary footage. Viewers will go behind the scenes to expose who "The Crocodile Hunter" series is filmed and other snippets will show how "in control" Steve really is.

Airdate: 3/26/2001
Time: 8:00-9:00PM
Duration: 60:00

CROCODILE HUNTER: CAPTURED ON CAMERA

For the first time on broadcast television, Steve Irwin, The Crocodile Hunter, brings his menagerie of critters to NBC in a one-hour special. Steve is featured with some of the most feared species such as rattlesnakes, a red-bellied black snake and of course, crocodiles all in their natural habitats. Viewers get an exclusive look at some of the most amazing rescues as well as some of the behind-the-scenes comedy of filming in the bush.

NETWORK PUBLIC SERVICE SCHEDULE, JANUARY 2001

(PSAs targeted to children 16 and under)

<u>Date</u>	<u>Program</u>	<u>Organization/Topic</u>	<u>Length</u>
1/2	3 rd Rock From the Sun	NBC/The More You Know/Teacher Recruitment	:10
1/4	The Weber Show	NBC/The More You Know/Seat Belts	:10
1/6	Hang Time	NBC/The More You Know/Teacher Recruitment	:10
1/6	One World	NBC/The More You Know/Reckless Driving	:10
1/6	City Guys 1	NBC/The More You Know/Teacher Recruitment	:10
1/6	City Guys 1	Earthshare/Environment/Ad Council	:15
1/6	Just Deal	NBC/The More You Know/Substance Abuse	:10
1/6	City Guys 2	NBC/The More You Know/Mentoring	:10
1/6	City Guys 2	National Arbor Day Foundation	:15
1/6	Inside Stuff	NBC/The More You Know/Seat Belts	:10
1/6	Inside Stuff	NBA/Reading is Fundamental	:30
1/6	Inside Stuff	NBA/Team up Community Service	:30
1/6	Movie of the Week	NBC/The More You Know/Designated Driver	:30
1/6	Movie of the Week	U.S. Coast Guard/Recruitment	:30
1/6	Movie of the Week	Make A Wish Foundation	:30
1/7	Movie of the Week	NBC/The More You Know/Reckless Driving	:10
1/10	Ed	NBC/The More You Know/Teacher Recruitment	:10
11	The Weber Show	NBC/The More You Know/Seat Belts	:10
1/12	Dateline NBC	NBC/The More You Know/Teacher Recruitment	:10
1/13	Hang Time	NBC/The More You Know/Reckless Driving	:10
1/13	One World	NBC/The More You Know/Teacher Recruitment	:10
1/13	City Guys 1	NBC/The More You Know/Seat Belts	:10
1/13	Just Deal	NBC/The More You Know/Substance Abuse	:10
1/13	City Guys 2	NBC/The More You Know/Reckless Driving	:10
1/13	Inside Stuff	NBC/The More You Know/Teacher Recruitment	:10
1/13	Inside Stuff	NBA/Reading is Fundamental	:30
1/13	Pre-Game Show/Showtime	NBA/Team Up Community Service	:30
1/13	Pre-Game Show/Showtime	NBA/Reading is Fundamental	:30
1/13	NBA Game	NBA/Black History Month	:30
1/13	NBA Game	NBA/Team Up Community Service	:30
1/13	NBA Game	NBA/Black History Month	:30
1/13	NBA Game	NBA/Team Up Community Service	:30
1/13	NBA Game	NBA/Reading Is Fundamental	:30
1/13	NBA Game	NBA/Reading is Fundamental	:30
1/13	Movie of the Week	NBC/The More You Know/Substance Abuse	:10
1/13	Movie of the Week	NBC/The More You Know/Designated Driver	:30
1/14	NBC Specials	NBC/The More You Know/Reckless Driving	:10
1/16	Dag	NBC/The More You Know/Teacher Recruitment	:10
1/18	The Weber Show	NBC/The More You Know/Designated Driver	:10

1/20	Hang Time	NBC/The More You Know/Reckless Driving	:10
1/20	One World	NBC/The More You Know/Teacher Recruitment	:10
1/20	City Guys 1	NBC/The More You Know/Substance Abuse	:10
1/20	Just Deal	NBC/The More You Know/Seat Belts	:10
1/20	City Guys 2	NBC/The More You Know/Substance Abuse	:10
1/20	Inside Stuff	NBC/The More You Know/Teacher Recruitment	:10
1/20	NBA Game	NBA/Reading is Fundamental	:30
1/20	NBA Game	NBA/Team Up Community Service	:30
1/20	Amazing Videos	NBC/The More You Know/Reckless Driving	:10
1/20	Movie of the Week	NBC/The More You Know/Designated Driver	:10
1/21	NBA Game #1	Operation Graduation/Ad Council	:15
1/21	NBA Game #1	NBA/Team Up Community Service	:30
1/21	NBA Game #1	NBA/Reading is Fundamental	:30
1/21	NBA Game #2	NBA/Reading is Fundamental	:30
1/21	NBA Game #2	NBA/Reading is Fundamental	:30
1/21	NBA Game #2	NBA/Reading is Fundamental	:30
1/21	NBA Game #2	NBA/Reading is Fundamental	:30
1/21	NBA Game #2	NBA/Team Up Community Service	:30
1/21	NBA Game #2	NBA/Team Up Community Service	:30
1/21	NBA Game #3	NBA/Reading is Fundamental	:30
1/21	NBA Game #3	NBA/Reading is Fundamental	:30
1/21	NBA Game #3	NBA/Team Up Community Service	:30
1/21	Golden Globes	NBC/The More You Know/Teacher Recruitment	:30
1/23	3 rd Rock From the Sun	NBC/The More You Know/Reckless Driving	:10
1/24	Ed	NBC/The More You Know/Teacher Recruitment	:10
1/26	Dateline NBC	NBC/The More You Know/Teacher Recruitment	:10
1/27	Hang Time	NBC/The More You Know/Teacher Recruitment	:10
1/27	One World	NBC/The More You Know/Substance Abuse	:10
1/27	City Guys 1	NBC/The More You Know/Seat Belts	:10
1/27	Just Deal	NBC/The More You Know/Substance Abuse	:10
1/27	City Guys 2	NBC/The More You Know/Designated Driver	:10
1/27	Inside Stuff	NBC/The More You Know/Reckless Driving	:10
1/27	NBA Game #1	NBA/Reading is Fundamental	:30
1/27	NBA Game #1	NBA/Team Up Community Service	:30
1/27	NBA Game #2	NBA/Reading is Fundamental	:30
1/27	NBA Game #2	NBA/Reading is Fundamental	:30
1/27	NBA Game #2	NBA/Reading is Fundamental	:30
1/27	NBA Game #2	NBA/Team Up Community Service	:30
1/27	NBA Game #2	NBA/Team Up Community Service	:30
1/27	Movie of the Week	NBC/The More You Know/Designated Driver	:30
1/28	NBA Game #1	NBA/Reading is Fundamental	:30
1/28	NBA Game #1	NBA/Team Up Community Service	:30
1/28	NBA Game #2	NBA/Reading is Fundamental	:30
1/28	NBA Game #2	NBA/Team Up Community Service	:30
1/28	Movie of the Week	NBC/The More You Know/Teacher Recruitment	:10
1/28	Movie of the Week	NBC/The More You Know/Substance Abuse	:10

1/29	Mysterious Ways	NBC/The More You Know/Teacher Recruitment	:10
1/30	3 rd Rock from the Sun	NBC/The More You Know/Diversity	:10

NETWORK PUBLIC SERVICE SCHEDULE, FEBRUARY 2001

(PSAs targeted to children 16 and under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION/TOPIC</u>	<u>LENGTH</u>
2/2	Dateline NBC	NBC/The More You Know/Seat Belts	:10
2/3	Hang Time	NBC/The More You Know/Smoking	:10
2/3	One World	NBC/The More You Know/Seat Belts	:10
2/3	City Guys 1	NBC/The More You Know/Substance Abuse	:10
2/3	Just Deal	NBC/The More You Know/Diversity	:10
2/3	City Guys 2	NBC/The More You Know/Reckless Driving	:10
2/3	Inside Stuff	NBC/The More You Know/Teacher Recruitment	:10
2/4	NBA Game #1	NBA/Black History Month	:30
2/4	NBA Game #1	NBA/Team Up Community Service	:30
2/4	NBA Game #2	NBA/Reading is Fundamental	:30
2/4	NBA Game #2	NBA/Reading is Fundamental	:30
2/4	NBA Game #2	NBA/Team Up Community Service	:30
2/5	Special: Celeb Weddings	NBC/The More You Know/Teacher Recruitment	:10
2/7	Ed	NBC/The More You Know/Smoking	:10
2/10	Hang Time	NBC/The More You Know/Teacher Recruitment	:10
2/10	One World	NBC/The More You Know/Substance Abuse	:10
2/10	City Guys 1	NBC/The More You Know/Seat Belts	:10
2/10	Just Deal	NBC/The More You Know/Reckless Driving	:10
2/10	City Guys 2	NBC/The More You Know/Designated Driver	:10
2/11	Inside Stuff: All Star Special	NBC/The More You Know/Substance Abuse	:10
2/11	NBA Game	NBA/Black History Month	:30
2/11	NBA Game	NBA/All Star Team Up	:30
2/11	NBA Game	NBA/Team Up Community Service	:30
2/17	Hang Time	NBC/The More You Know/Teacher Recruitment	:10
2/17	One World	NBC/The More You Know/Seat Belts	:10
2/17	City Guys 1	NBC/The More You Know/Substance Abuse	:10
2/17	Just Deal	NBC/The More You Know/Reckless Driving	:10
2/17	City Guys 2	NBC/The More You Know/Substance Abuse	:10
2/17	Inside Stuff	NBC/The More You Know/Designated Driver	:10
2/18	NBA Game #1	NBA/Black History Month	:30
2/18	NBA Game #1	NBA/Black History Month	:30
2/18	NBA Game #1	NBA/Team Up Community Service	:30
2/18	NBA Game #1	NBA/Team Up Community Service	:30
2/18	NBA Game #2	NBA/Reading is Fundamental	:30
2/18	NBA Game #2	NBA/Reading is Fundamental	:30
2/18	NBA Game #2	NBA/Team Up Community Service	:30
2/18	NBA Game #3	NBA/Black History Month	:30
2/18	NBA Game #3	NBA/All Star Team Up	:30
2/18	NBA Game #3	NBA/Team Up Community Service	:30
2/18	Dateline NBC	NBC/The More You Know/Seat Belts	:10
2/20	Dag	NBC/The More You Know/Diversity	:10

2/23	Dateline NBC	NBC/The More You Know/Teacher Recruitment	:10
2/24	Hang Time	NBC/The More You Know/Teacher Recruitment	:10
2/24	One World	NBC/The More You Know/Diversity	:10
2/24	City Guys 1	NBC/The More You Know/Smoking	:10
2/24	Just Deal	NBC/The More You Know/Designated Driver	:10
2/24	City Guys 2	NBC/The More You Know/Substance Abuse	:10
2/24	Inside Stuff	NBC/The More You Know/Reckless Driving	:10
2/25	NBA Game #1	NBA/Reading is Fundamental	:30
2/25	NBA Game #1	NBA/Reading is Fundamental	:30
2/25	NBA Game #1	NBA/All Star Team Up	:30
2/25	NBA Game #2	NBA/Reading is Fundamental	:30
2/25	NBA Game #2	NBA/All Star Team Up	:30
2/25	NBA Game #3	NBA/Black History Month	:30
2/25	NBA Game #3	NBA/Reading is Fundamental	:30
2/25	NBA Game #3	NBA/Team Up Community Service	:30
2/28	Ed	NBC/The More You Know/Smoking	:10

NETWORK PUBLIC SERVICE SCHEDULE, MARCH 2001

(PSAs targeted to children 16 and under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION/TOPIC</u>	<u>LENGTH</u>
3/2	Dateline NBC	NBC/The More You Know/Teacher Recruitment	:10
3/3	Hang Time	NBC/The More You Know/Seat Belts	:10
3/3	One World	NBC/The More You Know/Substance Abuse	:10
3/3	City Guys 1	NBC/The More You Know/Reckless Driving	:10
3/3	Just Deal	NBC/The More You Know/Diversity	:10
3/3	City Guys 2	NBC/The More You Know/Teach Recruitment	:10
3/3	Inside Stuff	NBC/The More You Know/Smoking	:10
3/4	NBA Game	NBA/Reading is Fundamental	:30
3/4	NBA Game	NBA/Reading is Fundamental	:30
3/4	NBA Game	NBA/Reading is Fundamental	:30
3/5	Dateline	NBC/The More You Know/Teacher Recruitment	:10
3/6	The Fighting Fitzgeralds	NBC/The More You Know/Smoking	:10
3/10	Hang Time	NBC/The More You Know/Teacher Recruitment	:10
3/10	One World	NBC/The More You Know/Seat Belts	:10
3/10	City Guys 1	NBC/The More You Know/Reckless Driving	:10
3/10	Just Deal	NBC/The More You Know/Smoking	:10
3/10	City Guys 2	NBC/The More You Know/Substance Abuse	:10
3/11	Inside Stuff	NBC/The More You Know/Designated Driver	:10
3/11	NBA Game	NBA/Reading Is Fundamental	:30
3/11	NBA Game	NBA/Reading Is Fundamental	:30
3/11	NBA Game	NBA/Reading Is Fundamental	:30
3/13	The Fighting Fitzgeralds	NBC/The More You Know/Teacher Recruitment	:10
3/14	Ed	NBC/The More You Know/Diversity	:10
3/15	The Weber Show	NBC/The More You Know/Smoking	:10
3/17	Hang Time	NBC/The More You Know/Substance Abuse	:10
3/17	City Guys 2	NBC/The More You Know/Smoking	:10
3/17	City Guys 2	NBC/The More You Know/Reckless Driving	:10
3/17	Inside Stuff	NBC/The More You Know/Teacher Recruitment	:10
3/18	NBA Game	NBA/Reading Month	:30
3/18	NBA Game	NBA/Reading Is Fundamental	:30
3/18	Dateline NBC	NBC/The More You Know/Seat Belts	:10
3/19	Crocodile Hunter	NBC/The More You Know/Smoking	:10
3/20	The Fighting Fitzgeralds	NBC/The More You Know/Teacher Recruitment	:10
3/24	Hang Time	NBC/The More You Know/Seat Belts	:10
3/24	One World	NBC/The More You Know/Smoking	:10
3/24	One World	NBC/The More You Know/Substance Abuse	:10
3/24	City Guys 1	NBC/The More You Know/Substance Abuse	:10
3/24	City Guys 1	NBC/The More You Know/Diversity	:10
3/24	Just Deal	NBC/The More You Know/Reckless Driving	:10
3/24	City Guys 2	NBC/The More You Know/Substance Abuse	:10
3/24	Inside Stuff	NBC/The More You Know/Teacher Recruitment	:10

3/25	NBA Game	NBA/Team Up Community Service	:30
3/25	NBA Game	NBA/Reading is Fundamental	:30
3/25	NBA Game	NBA/Team Up Community Service	:30
3/25	NBA Game	NBA/Reading Month	:30
3/25	NBA Game	NBA/Reading is Fundamental	:30
3/25	NBA Game	NBA/Reading is Fundamental	:30
3/26	Crocodile Hunter	NBC/The More You Know/Seat Belts	:10
3/28	Ed	NBC/The More You Know/Teacher Recruitment	:10
3/30	Dateline	NBC/The More You Know/Teacher Recruitment	:10
3/31	Hang Time	NBC/The More You Know/Teacher Recruitment	:10
3/31	One World	NBC/The More You Know/Reckless Driving	:10
3/31	City Guys 1	NBC/The More You Know/Prejudice & Hate Crimes	:10
3/31	Just Deal	NBC/The More You Know/Smoking	:10
3/31	City Guys 2	NBC/The More You Know/Substance Abuse	:10
3/31	Inside Stuff	NBC/The More You Know/Seat Belts	:10

NBC NETWORK NON-BROADCAST EFFORTS

January – March 2001

THE MORE YOU KNOW WEBSITE

The More You Know's website (www.nbc.com/tmyk) features actual video clips from the award-winning public service announcements, referral information for the organizations referenced in the PSAs, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics, a list of the campaign's most recent accolades, and actionable video of the latest TMYK events.

TNBC WEBSITE

To supplement and enhance the educational value of the network's "Teen NBC" programs, NBC has a Web site (www.tnbconline.com) specifically dedicated to teens. This site was recently re-launched with a new design. The goals of this site are first, to create a platform for the teen community where opportunities for self-expressions become the core of the interactive experience; second to build these communities wherever possible around the themes and ideas generated within the TNBC shows themselves; and third, to provide online resources of information and guidance around the issues that most effect teens' lives.

Features of the Web site include information on the upcoming episodes of each of the TNBC shows, as well as information about the shows and their cast members. A free TNBC email service is provided to teens to foster a sense of community and communication. There is a prominent link to the NBCi.com "Teen Zone" which includes polls, message boards and features on subjects such as relationships, family, advice columns, dating, drugs and alcohol, entertainment and other teen sites on the Web. There are chat rooms for teens, hosted by Talk City, and there are links to Web page building and hosting services.

NETWORK ON-AIR PROMOTIONAL EFFORTS

03/23/01
18:23:14

NBC ON-AIR PROMOTIONS SYSTEM
NETWORK SCHEDULE DISPLAY

PAGE: 1
SLSGSP11

SELECTION: SHOW CD: GUY START DATE: 01/01/01 END DATE: 03/31/01

DATE	TIME	IND	TYPE	LEN	DESCRIPTION	PROMO ID
01/06/01	11:30:00AM	1928	0030		JUST DEAL	
	11:59:13AM	PR04H	010		CITY GUYS II:RIVALS	010Q 106 GUY1 10
01/06/01	12:00:00PM	1929	0030		CITY GUYS II	
	12:17:42PM	BM A	004		CITY GUYS II	004G 331 GUY1 10
	12:17:46PM	NI B	010		CITY GUYS II:SLANG	010T 113 GUY1 10
01/13/01	11:30:00AM	1928	0030		JUST DEAL	
	11:59:13AM	PR04H	010		CITY GUYS II: SLANG	010Q 113 GUY1 10
01/13/01	12:00:00PM	1929	0030		CITY GUYS II	
	12:20:39PM	BM A	004		CITY GUYS II	004G 331 GUY1 10
	12:20:43PM	NI B	010		CITY GUYS II: DANCE	010G 120 GUY1 10
01/27/01	12:00:00PM	1929	0030		CITY GUYS II	
	12:20:14PM	BM A	004		CITY GUYS II	004G 331 GUY1 10
	12:20:18PM	NI B	010		CITY GUYS II:DANCE	010G 825 GUY1 10
02/03/01	11:30:00AM	1928	0030		JUST DEAL	
	11:59:13AM	PR04H	010		CITY GUYS II:DANCE	010G 825 GUY1 10
02/03/01	12:00:00PM	1929	0030		CITY GUYS II	
	12:19:30PM	BM A	004		CITY GUYS II	004G 331 GUY1 10
02/10/01	11:00:00AM	1929	0030		CITY GUYS II	
	11:19:18AM	BM A	004		CITY GUYS II	004G 331 GUY1 10
02/17/01	11:30:00AM	1928	0030		JUST DEAL	
	11:59:13AM	PR04H	010		CITY GUYS II:DANCE	010G 825 GUY1 10
02/17/01	12:00:00PM	1929	0030		CITY GUYS II	
	12:19:08PM	BM A	004		CITY GUYS II	004G 331 GUY1 10
02/24/01	11:30:00AM	1928	0030		JUST DEAL	
	11:59:13AM	PR04H	010		CITY GUYS II:DANCE	010G 825 GUY1 10
02/24/01	12:00:00PM	1929	0030		CITY GUYS II	
	12:20:02PM	BM A	004		CITY GUYS II	004G 331 GUY1 10
03/03/01	11:30:00AM	1928	0030		JUST DEAL	
	11:59:13AM	PR04H	010		CITY GUYS II:RACISM	010Q 303 GUY1 10
03/03/01	12:00:00PM	1929	0030		CITY GUYS II	
	12:19:41PM	BM A	004		CITY GUYS II	004G 331 GUY1 10
03/10/01	11:30:00AM	1928	0030		JUST DEAL	
	11:59:13AM	PR04H	010		CITY GUYS II:DANCE	010G 825 GUY1 10
03/10/01	12:00:00PM	1929	0030		CITY GUYS II	
	12:19:50PM	BM A	004		CITY GUYS II	004G 331 GUY1 10
03/17/01	11:30:00AM	1928	0030		JUST DEAL	
	11:59:14AM	PR04H	010		CITY GUYS II:DANCE	010G 825 GUY1 10
03/17/01	12:00:00PM	1929	0030		CITY GUYS II	
		BM A	004		CITY GUYS II	004G 331 GUY1 10
03/24/01	11:30:00AM	1928	0030		JUST DEAL	
		PR04H	010		CITY GUYS II:DANCE	010G 825 GUY1 10
03/24/01	12:00:00PM	1929	0030		CITY GUYS II	
		BM A	004		CITY GUYS II	004G 331 GUY1 10

TOTAL PROMO AIRINGS: 23

TOTAL PROMO SECONDS: 164

03/23/01
18:23:06

NBC ON-AIR PROMOTIONS SYSTEM
NETWORK SCHEDULE DISPLAY

PAGE: 1
SLSGSP11

SELECTION: SHOW CD: JUD

START DATE: 01/01/01 END DATE: 03/31/01

DATE	TIME	IND	TYPE	LEN	DESCRIPTION	PROMO ID
01/05/01	09:00:00PM	6318	0060		DATELINE	
		PR05D	010		JUST DEAL:HURRICANE	010Y 106 JUD1 10
01/06/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:28:59AM	PR04G	010		JUST DEAL:HURRICANE	010Q 106 JUD1 10
01/06/01	11:30:00AM	1928	0030		JUST DEAL	
	11:47:11AM	BM A	004		JUST DEAL	004G 331 JUD1 10
	11:47:15AM	NI B	010		JUST DEAL:NEW FRIEND	010T 113 JUD1 10
01/12/01	09:00:00PM	6318	0060		DATELINE	
	09:29:49PM	PR02E	010		JUST DEAL: FRIENDS	010Y 113 JUD1 10
01/13/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:29:13AM	PR04H	010		JUST DEAL: NEW FRIEND	010Q 113 JUD1 10
01/13/01	11:30:00AM	1928	0030		JUST DEAL	
	11:49:43AM	BM A	004		JUST DEAL	004G 331 JUD1 10
	11:49:47AM	NI B	010		JUST DEAL: FRIENDS	010G 120 JUD1 10
01/26/01	09:00:00PM	6318	0060		DATELINE	
	09:30:11PM	NI A	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
01/27/01	11:30:00AM	1928	0030		JUST DEAL	
	11:49:30AM	BM A	004		JUST DEAL	004G 331 JUD1 10
	11:49:34AM	NI B	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
02/03/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:29:13AM	PR04H	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
02/03/01	11:30:00AM	1928	0030		JUST DEAL	
	11:48:47AM	BM A	004		JUST DEAL	004G 331 JUD1 10
02/10/01	10:30:00AM	1928	0030		JUST DEAL	
	10:47:02AM	BM A	004		JUST DEAL	004G 331 JUD1 10
02/17/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:29:13AM	PR04I	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
02/17/01	11:30:00AM	1928	0030		JUST DEAL	
	11:49:26AM	BM A	004		JUST DEAL	004G 331 JUD1 10
02/24/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:29:13AM	PR04H	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
02/24/01	11:30:00AM	1928	0030		JUST DEAL	
	11:47:45AM	BM A	004		JUST DEAL	004G 331 JUD1 10
03/02/01	08:00:00PM	6317	0060		PROVIDENCE	
	08:58:33PM	PR05F	010		JUST DEAL:DRINKING	010Y 303 JUD1 10
03/03/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:29:13AM	PR04H	010		JUST DEAL:DRINKING	010Q 303 JUD1 10
03/03/01	11:30:00AM	1928	0030		JUST DEAL	
	11:50:30AM	BM A	004		JUST DEAL	004G 331 JUD1 10
03/10/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:29:13AM	PR04H	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
03/10/01	11:30:00AM	1928	0030		JUST DEAL	
	11:49:08AM	BM A	004		JUST DEAL	004G 331 JUD1 10
03/17/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:29:14AM	PR04I	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
03/17/01	11:30:00AM	1928	0030		JUST DEAL	
	11:47:15AM	BM A	004		JUST DEAL	004G 331 JUD1 10
03/24/01	11:00:00AM	1927	0030		CITY GUYS I	
		PR04I	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
03/24/01	11:30:00AM	1928	0030		JUST DEAL	
		BM A	004		JUST DEAL	004G 331 JUD1 10

TOTAL PROMO AIRINGS: 27

TOTAL PROMO SECONDS: 204

03/23/01
18:23:01

NBC ON-AIR PROMOTIONS SYSTEM
NETWORK SCHEDULE DISPLAY

PAGE: 1
SLSGSP11

SELECTION: SHOW CD: CIT START DATE: 01/01/01 END DATE: 03/31/01

DATE	TIME	IND	TYPE	LEN	DESCRIPTION	PROMO ID
01/06/01	10:30:00AM	1926	0030	ONE WORLD		
	10:59:13AM	PR04H	010	CITY GUYS I: PRINCESS		010Q 106 CIT1 10
01/06/01	11:00:00AM	1927	0030	CITY GUYS I		
	11:19:27AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
	11:19:31AM	NI B	010	CITY GUYS I: COOL TALK		010T 113 CIT1 10
01/13/01	10:30:00AM	1926	0030	ONE WORLD		
	10:59:13AM	PR04H	010	CITY GUYS I: COOL TALK		010Q 113 CIT1 10
01/13/01	11:00:00AM	1927	0030	CITY GUYS I		
	11:19:50AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
	11:19:54AM	NI B	010	CITY GUYS I: CHILL		010G 120 CIT1 10
01/27/01	11:00:00AM	1927	0030	CITY GUYS I		
	11:16:20AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
	11:16:24AM	NI B	010	CITY GUYS I: CHILL		010G 825 CIT1 10
02/03/01	10:30:00AM	1926	0030	ONE WORLD		
	10:59:14AM	PR04G	010	CITY GUYS I: CHILL		010G 825 CIT1 10
02/03/01	11:00:00AM	1927	0030	CITY GUYS I		
	11:19:07AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
02/10/01	10:00:00AM	1927	0030	CITY GUYS I		
	10:20:18AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
02/17/01	10:30:00AM	1926	0030	ONE WORLD		
	10:59:13AM	PR04I	010	CITY GUYS I: CHILL		010G 825 CIT1 10
02/17/01	11:00:00AM	1927	0030	CITY GUYS I		
	11:18:14AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
02/24/01	10:30:00AM	1926	0030	ONE WORLD		
	10:59:13AM	PR04H	010	CITY GUYS I: CHILL		010G 825 CIT1 10
02/24/01	11:00:00AM	1927	0030	CITY GUYS I		
	11:21:29AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
03/03/01	10:30:00AM	1926	0030	ONE WORLD		
	10:59:13AM	PR04G	010	CITY GUYS I: SECURITY		010Q 303 CIT1 10
03/03/01	11:00:00AM	1927	0030	CITY GUYS I		
	11:18:13AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
03/10/01	10:30:00AM	1926	0030	ONE WORLD		
	10:59:13AM	PR04H	010	CITY GUYS I: CHILL		010G 825 CIT1 10
03/10/01	11:00:00AM	1927	0030	CITY GUYS I		
	11:20:50AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
03/17/01	10:30:00AM	1926	0030	ONE WORLD		
	10:59:14AM	PR04I	010	CITY GUYS I: CHILL		010G 825 CIT1 10
03/17/01	11:00:00AM	1927	0030	CITY GUYS I		
	11:19:48AM	BM A	004	CITY GUYS I		004G 331 CIT1 10
03/24/01	10:30:00AM	1926	0030	ONE WORLD		
	PR04I	010		CITY GUYS I: CHILL		010G 825 CIT1 10
03/24/01	11:00:00AM	1927	0030	CITY GUYS I		
	BM A	004		CITY GUYS I		004G 331 CIT1 10

TOTAL PROMO AIRINGS: 23

TOTAL PROMO SECONDS: 164

03/23/01
18:22:55

NBC ON-AIR PROMOTIONS SYSTEM
NETWORK SCHEDULE DISPLAY

PAGE: 1
SLSGSP11

SELECTION: SHOW CD: ONE START DATE: 01/01/01 END DATE: 03/31/01

DATE	TIME	IND	TYPE	LEN	DESCRIPTION	PROMO ID
01/05/01	08:00:00PM	6317	0060		PROVIDENCE	
	08:43:48PM	NI	C 010		ONE WORLD:BREAK	010Y 106 ONE1 10
01/06/01	10:00:00AM	1925	0030		HANG TIME	
	10:29:14AM	PR04H	010		ONE WORLD:BREAK	010Q 106 ONE1 10
01/06/01	10:30:00AM	1926	0030		ONE WORLD	
	10:46:25AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
	10:46:29AM	NI	B 010		ONE WORLD:TRUTH	010T 113 ONE1 10
01/12/01	08:00:00PM	6317	0060		PROVIDENCE	
	08:17:45PM	NI	B 010		ONE WORLD: TRUTH	010Y 113 ONE1 10
01/13/01	10:00:00AM	1925	0030		HANG TIME	
	10:29:14AM	PR04G	010		ONE WORLD: TRUTH	010Q 113 ONE1 10
01/13/01	10:30:00AM	1926	0030		ONE WORLD	
	10:48:59AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
	10:49:03AM	NI	B 010		ONE WORLD: NO SCHOOL	010G 120 ONE1 10
01/27/01	10:30:00AM	1926	0030		ONE WORLD	
	10:49:09AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
	10:49:13AM	NI	B 010		ONE WORLD:NO SCHOOL	010G 825 ONE1 10
02/03/01	10:00:00AM	1925	0030		HANG TIME	
	10:29:13AM	PR04H	010		ONE WORLD:NO SCHOOL	010G 825 ONE1 10
02/03/01	10:30:00AM	1926	0030		ONE WORLD	
	10:50:09AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
02/10/01	09:30:00AM	1926	0030		ONE WORLD	
	09:51:03AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
02/17/01	10:00:00AM	1925	0030		HANG TIME	
	10:29:13AM	PR04H	010		ONE WORLD:NO SCHOOL	010G 825 ONE1 10
02/17/01	10:30:00AM	1926	0030		ONE WORLD	
	10:49:06AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
02/24/01	10:00:00AM	1925	0030		HANG TIME	
	10:29:15AM	PR04H	010		ONE WORLD:NO SCHOOL	010G 825 ONE1 10
02/24/01	10:30:00AM	1926	0030		ONE WORLD	
	10:50:26AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
03/03/01	10:00:00AM	1925	0030		HANG TIME	
	10:29:14AM	PR04H	010		ONE WORLD:HARASSED	010Q 303 ONE1 10
03/03/01	10:30:00AM	1926	0030		ONE WORLD	
	10:50:53AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
03/10/01	10:00:00AM	1925	0030		HANG TIME	
	10:29:14AM	PR04H	010		ONE WORLD:NO SCHOOL	010G 825 ONE1 10
03/10/01	10:30:00AM	1926	0030		ONE WORLD	
	10:48:07AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
03/17/01	10:00:00AM	1925	0030		HANG TIME	
	10:29:14AM	PR04H	010		ONE WORLD:NO SCHOOL	010G 825 ONE1 10
03/17/01	10:30:00AM	1926	0030		ONE WORLD	
	10:48:03AM	BM	A 004		ONE WORLD	004G 331 ONE1 10
03/24/01	10:00:00AM	1925	0030		HANG TIME	
		PR04H	010		ONE WORLD:NO SCHOOL	010G 825 ONE1 10
03/24/01	10:30:00AM	1926	0030		ONE WORLD	
		BM	A 004		ONE WORLD	004G 331 ONE1 10

TOTAL PROMO AIRINGS: 25

TOTAL PROMO SECONDS: 184

03/23/01
18:22:47

NBC ON-AIR PROMOTIONS SYSTEM
NETWORK SCHEDULE DISPLAY

PAGE: 1
SLSGSP11

SELECTION: SHOW CD: HAN START DATE: 01/01/01 END DATE: 03/31/01

DATE	TIME	IND	TYPE	LEN	DESCRIPTION	PROMO ID
01/06/01	10:00:00AM	1925	0030		HANG TIME	
	10:19:23AM	BM	A 004		HANG TIME	004G 331 HAN1 10
	10:19:27AM	NI	B 010		HANG TIME:CRANKY	010G 113 HAN1 10
01/13/01	10:00:00AM	1925	0030		HANG TIME	
	10:18:23AM	BM	A 004		HANG TIME	004G 331 HAN1 10
	10:18:27AM	NI	B 010		HANG TIME: COOL	010G 120 HAN1 10
01/26/01	08:00:00PM	6317	0060		PROVIDENCE	
	08:43:01PM	NI	C 010		REAL SCENE 1	010G 825 HAN5 10
01/27/01	10:00:00AM	1925	0030		HANG TIME	
	10:19:01AM	BM	A 004		HANG TIME	004G 331 HAN1 10
	10:19:05AM	NI	B 010		HANG TIME:COOL	010G 825 HAN1 10
	10:29:13AM	PR04H	010		TNBC:REAL SCENE 2	010G 825 HAN5 20
01/27/01	10:30:00AM	1926	0030		ONE WORLD	
	10:59:13AM	PR04G	010		TNBC REAL SCENE 1	010G 825 HAN5 10
01/27/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:29:13AM	PR04H	010		TNBC:REAL SCENE 2	010G 825 HAN5 20
01/27/01	11:30:00AM	1928	0030		JUST DEAL	
	11:59:13AM	PR04I	010		TNBC REAL SCENE 1	010G 825 HAN5 10
02/02/01	08:00:00PM	6317	0060		PROVIDENCE	
	08:04:57PM	PR01G	010		TNBC REAL SCENE 1	010G 825 HAN5 10
02/02/01	09:00:00PM	6318	0060		DATeline	
	09:46:45PM	PR04E	010		TNBC:REAL SCENE 2	010G 825 HAN5 20
02/03/01	10:00:00AM	1925	0030		HANG TIME	
	10:19:03AM	BM	A 004		HANG TIME	004G 331 HAN1 10
	10:19:07AM	NI	B 010		TNBC REAL SCENE 1	010G 825 HAN5 10
02/03/01	10:30:00AM	1926	0030		ONE WORLD	
	10:50:13AM	NI	B 010		TNBC:REAL SCENE 2	010G 825 HAN5 20
02/03/01	11:00:00AM	1927	0030		CITY GUYS I	
	11:19:11AM	NI	B 010		TNBC REAL SCENE 1	010G 825 HAN5 10
02/03/01	11:30:00AM	1928	0030		JUST DEAL	
	11:48:51AM	NI	B 010		TNBC:REAL SCENE 2	010G 825 HAN5 20
02/03/01	12:00:00PM	1929	0030		CITY GUYS II	
	12:19:34PM	NI	B 010		TNBC REAL SCENE 1	010G 825 HAN5 10
02/09/01	08:00:00PM	6317	0060		PROVIDENCE	
	08:41:49PM	NI	C 010		TNBC: REAL SCENE 1	010G 825 HAN5 11
02/09/01	09:00:00PM	6318	0060		DATeline	
	09:18:08PM	PR02F	010		TNBC: REAL SCENE 2	010G 825 HAN5 21
02/10/01	09:00:00AM	1925	0030		HANG TIME	
	09:17:43AM	BM	A 004		HANG TIME	004G 331 HAN1 10
	09:17:47AM	NI	B 010		NBA TEAM UP	010G 210 HAN5 40
	09:29:13AM	PR04H	010		TNBC:BAD DREAM	010G 210 HAN5 10
02/10/01	09:30:00AM	1926	0030		ONE WORLD	
	09:51:07AM	NI	B 010		TNBC: REAL SCENE 1	010G 825 HAN5 11
	09:59:13AM	PR04H	010		TNBC:THE KISS	010G 210 HAN5 20
02/10/01	10:00:00AM	1927	0030		CITY GUYS I	
	10:20:22AM	NI	B 010		NBA TEAM UP	010G 210 HAN5 40
	10:29:13AM	PR04G	010		TNBC:SO HOT	010G 210 HAN5 30
02/10/01	10:30:00AM	1928	0030		JUST DEAL	
	10:47:06AM	NI	B 010		TNBC: REAL SCENE 2	010G 825 HAN5 21
	10:59:13AM	PR04I	010		TNBC:BAD DREAM	010G 210 HAN5 10
02/10/01	11:00:00AM	1929	0030		CITY GUYS II	
	11:19:22AM	NI	B 010		TNBC:COM	010G 825 HAN5 30
	11:28:43AM	PR04F	020		TNBC:WEB TV	020G 224 HAN5 10
02/16/01	08:00:00PM	6317	0060		PROVIDENCE	
	08:17:11PM	NI	C 010		TNBC: REAL SCENE 1	010G 825 HAN5 11

02/16/01 09:00:00PM 6318 0060 DATELINE	
09:46:26PM PR04I 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
02/17/01 10:00:00AM 1925 0030 HANG TIME	
10:20:11AM BM A 004 HANG TIME	004G 331 HAN1 10
10:20:15AM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
02/17/01 10:30:00AM 1926 0030 ONE WORLD	
10:49:10AM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
02/17/01 11:00:00AM 1927 0030 CITY GUYS I	
11:18:18AM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
11:28:43AM PR04G 020 TNBC: WEB TV	020G 224 HAN5 10
02/17/01 11:30:00AM 1928 0030 JUST DEAL	
11:49:30AM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
02/17/01 12:00:00PM 1929 0030 CITY GUYS II	
12:19:12PM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
02/23/01 02:00:00PM 1931 0060 PASSIONS	
02:32:02PM NI A 010 WEEKEND TODAY	010W 224 WTY2 10
02/23/01 08:00:00PM 6317 0060 PROVIDENCE	
08:58:53PM PR05F 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
02/23/01 09:00:00PM 6318 0060 DATELINE	
09:22:58PM PR02G 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
02/24/01 10:00:00AM 1925 0030 HANG TIME	
10:18:20AM BM A 004 HANG TIME	004G 331 HAN1 10
10:18:24AM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
02/24/01 10:30:00AM 1926 0030 ONE WORLD	
10:50:30AM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
10:58:43AM PR04F 020 TNBC: WEB TV	020G 224 HAN5 10
02/24/01 11:00:00AM 1927 0030 CITY GUYS I	
11:21:33AM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
02/24/01 11:30:00AM 1928 0030 JUST DEAL	
11:47:49AM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
02/24/01 12:00:00PM 1929 0030 CITY GUYS II	
12:20:06PM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/02/01 09:00:00PM 6318 0060 DATELINE	
09:28:49PM PR02F 010 HANG TIME: DATE RAPE	010Y 303 HAN1 10
03/03/01 10:00:00AM 1925 0030 HANG TIME	
10:19:24AM BM A 004 HANG TIME	004G 331 HAN1 10
10:19:28AM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/03/01 10:30:00AM 1926 0030 ONE WORLD	
10:50:57AM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/03/01 11:00:00AM 1927 0030 CITY GUYS I	
11:18:17AM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/03/01 11:30:00AM 1928 0030 JUST DEAL	
11:50:34AM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/03/01 12:00:00PM 1929 0030 CITY GUYS II	
12:19:45PM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/09/01 08:00:00PM 6317 0060 PROVIDENCE	
08:58:42PM PR05F 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/09/01 09:00:00PM 6318 0060 DATELINE	
09:28:22PM NI A 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/10/01 07:00:00AM 2291 0120 SATURDAY TODAY	
PR A 015 WTY/STY COORS/G. KNIGHT	015N 317 WTY2 10
PR09G 015 WTY/STY COORS/G. KNIGHT	015N 317 WTY2 10
03/10/01 10:00:00AM 1925 0030 HANG TIME	
10:19:23AM BM A 004 HANG TIME	004G 331 HAN1 10
10:19:27AM NI B 010 TNBC: BRIAN SKALA	010G 331 HAN5 10
03/10/01 10:30:00AM 1926 0030 ONE WORLD	
10:48:11AM NI B 010 TNBC: BRIAN SKALA	010G 331 HAN5 10
03/10/01 11:00:00AM 1927 0030 CITY GUYS I	
11:20:54AM NI B 010 TNBC: BRIAN SKALA	010G 331 HAN5 10
03/10/01 11:30:00AM 1928 0030 JUST DEAL	
11:49:12AM NI B 010 TNBC: BRIAN SKALA	010G 331 HAN5 10

03/10/01 12:00:00PM 1929 0030 CITY GUYS II	
12:19:54PM NI B 010 TNBC: BRIAN SKALA	010G 331 HAN5 10
03/16/01 08:00:00PM 6317 0060 PROVIDENCE	
08:42:47PM NI C 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/16/01 09:00:00PM 6318 0060 DATELINE	
09:18:53PM PR02G 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/17/01 10:00:00AM 1925 0030 HANG TIME	
10:20:00AM BM A 004 HANG TIME	004G 331 HAN1 10
10:20:04AM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/17/01 10:30:00AM 1926 0030 ONE WORLD	
10:48:07AM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/17/01 11:00:00AM 1927 0030 CITY GUYS I	
11:19:52AM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/17/01 11:30:00AM 1928 0030 JUST DEAL	
11:47:19AM NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/17/01 12:00:00PM 1929 0030 CITY GUYS II	
12:20:22PM NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/23/01 08:00:00PM 6317 0060 PROVIDENCE	
NI C 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/23/01 09:00:00PM 6318 0060 DATELINE	
NI A 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/24/01 10:00:00AM 1925 0030 HANG TIME	
BM A 004 HANG TIME	004G 331 HAN1 10
NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/24/01 10:30:00AM 1926 0030 ONE WORLD	
NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/24/01 11:00:00AM 1927 0030 CITY GUYS I	
NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11
03/24/01 11:30:00AM 1928 0030 JUST DEAL	
NI B 010 TNBC: REAL SCENE 2	010G 825 HAN5 21
03/24/01 12:00:00PM 1929 0030 CITY GUYS II	
NI B 010 TNBC: REAL SCENE 1	010G 825 HAN5 11

TOTAL PROMO AIRINGS: 84

TOTAL PROMO SECONDS: 814

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

SYNDICATED CORE PROGRAMMING FOR 1st QUARTER 2001

Airdate 01/06/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2148
"A PAWS FOR HELP"

Airdate 01/06/01
Time 1600-1630
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2174
"ISLA TIGRE"

Airdate 01/07/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2174
"ISLA TIGRE"

Airdate 01/13/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2149
"VUMBURA CAMP"

Airdate 01/14/01
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2175
"PANAMA CANAL, JUNGLE PARADISE"

Airdate 01/20/01
Time 1100-1130
Duration 00:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2176
"CANOPY TOWER"

Airdate 01/27/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2177
"CORCOVADO, LOST IN TIME"

Airdate 01/28/01
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2151
"WHITE SHARK"

Airdate 02/03/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2179
"DIVING INTO DOMINICA"

Airdate 02/10/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2180
"BELUGA AND BEARS"

Airdate 02/17/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2181
"WINNEPEG WONDERS"

Airdate 3/11/01
Time 1504-1530
Duration 26:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2184
"GALAPAGOS: PLAZAS AND N. SEYMOUR ISLANDS"
Joined in progress; Golf ran over

Airdate 3/11/01
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2157
"BABY ANIMALS"

Airdate 3/18/01
Time 1501-1530
Duration 29:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2185
"GALAPAGOS: FERNANDINA ISLAND"
Joined in progress; Golf ran over

Airdate 3/18/01
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2158
"OKAVANGO HORSE SAFARI"

Jack Hanna's Animal Adventures

Synopsis of Programs

VideoTours, Inc.
Satellite Office
Telephone (860) 675-0828
Fax (860) 675-9716

2000-2001 First Run Broadcast Show Descriptions and Schedule 2nd Quarter

December 30, 2000 thru March 17, 2001

Rainforest Eagle (2173)

December 30-31, 2000

While in Barro Colorado, a dense forested island in Panama, Jack goes in search of a Harpy, the world's largest eagle. The island is home to the famed Smithsonian Tropical Research Institute. Later, at the Summit Zoo Jack helps care for an injured anteater. Daughter Kathaleen checks out the rainforest from a zip line.

Isla Tigre (2174)

January 6-7, 2001

Jack gets a first hand look at the work of a Florida State University professor providing a "half-way house" on an island in the Panama Canal for human-imprinted primates being re-introduced to the wild. On Isla Tigre, Jack observes Howler, Capuchin, Spider and Tamarin monkeys. Daughter Kathaleen spends time in an Embera Indian village.

Panama Canal, Jungle Paradise (2175)

January 13-14, 2001

Jack and his daughter Kathaleen share a boating adventure exploring the animal rich rainforest surrounding the Panama Canal, including Howler and Capuchin monkeys and the deadly Fer de Lance snake. Father and daughter also explore an abandoned military outpost in the jungle.

Canopy Tower (2176)

January 20-21, 2001

An old Air Force radar station converted into a small lodge provides Jack with a perfect platform for bird watching in Panama's Soberania National Park. Among the many tropical birds Jack spots from high atop Canopy Tower is the beautiful Blue Cotinga. Daughter Kathaleen takes a tour through Old Panama.

Corcovado, Lost in Time (2177)

January 27-28, 2001

In Costa Rica, Jack treks through the pristine Corcovado National Park in search of the elusive jaguar. On a night hike, Jack comes face-to-face with the tapir, a rainforest relative of the rhinoceros. While on a rafting adventure, Jack and his daughter Kathaleen challenge the raging rapids of an environmental treasure, the Pacuare River.

Diving into Dominica (2179)

February 3-4, 2001

The watery world of Dominica, one of the Caribbean's most pristine islands, provides Jack and his daughter Kathaleen with an unforgettable island adventure. From an ocean encounter with Sperm whales to a lazy paddle up the Layou River, father and daughter plunge right into the Nature Island. Also, Kathaleen makes her first open water dive.

Belugas and Bears (2180)

February 10-11, 2001

Jack and his daughter Kathaleen travel to northern Canada for encounters with Beluga whales and Polar bears. At Churchill, the Hanna's find Hudson Bay much to their liking, but nothing tops the small town's hottest summer pastime: face-to-face viewing of friendly belugas. Polar Bears, recently off the winter ice flows are also around, but Jack and Kathaleen discover they are much harder to spot.

Winnipeg Wonders (2181)

February 17-18, 2001

Jack and his daughter Kathaleen travel to Winnipeg to experience the animals of Canada. At Oak Hammock Marsh, Jack visits a restored natural habitat that functions as a major stop for migratory birds. At the Assiniboine Zoo, Jack and Kathaleen get a close-up look at native animals including bears, a Wolverine and an Arctic Fox. Later, at a wildlife rehab center, father and daughter release two owls.

In the Blind (2182)

February 24-25, 2001

In Manitoba, Canada Jack and his daughter Kathaleen set out in search of native wildlife. Jack is determined to find the hard to find Hog Nose snake in the rolling dunes of Spirit Sands, while Kathaleen watches Black Bear behavior at Riding Mountain. Kathaleen also goes on a bicycle safari with a moose expert.

Glacier Bay Adventure (2183)

March 3-4, 2001

Jack and his daughter Kathaleen depart Juneau, Alaska aboard the Wilderness Explorer in search of the endless natural beauty of Glacier Bay. Among their encounters: bears, humpback whales and glaciers. Jack also explores an old gold mine.

Galapagos: Plazas and North Seymour Islands (2184)

March 10-11, 2001

Jack and his daughter Kathaleen begin their exploration of the famed Galapagos Islands off the Pacific coast of South America. On the islands of Plazas and North Seymour, the Hanna's encounter iguanas, sea lions and bird rookeries teeming with blue-footed Boobies and Frigates.

Galapagos: Fernandina Island (2185)

March 17-18, 2001

Six hundred miles due west of Ecuador in the Pacific Ocean, Jack and his daughter Kathaleen continue their adventures on the Galapagos Islands. On Fernandina, Jacks investigates the Galapagos penguin population while Kathaleen swims with the world's only marine iguanas.

Jack Hanna's Animal Adventures

2000-2001

Season

Airing Schedule

Air Date	Original Number	Show Title	Rerun
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December 30, 2000		Rainforest Eagle	2173
January 6, 2001		Isla Tigre	2174
January 13, 2001		Panama Canal, Jungle Paradise	2175
January 20, 2001		Canopy Tower	2176
January 27, 2001		Corcovado, Lost in Time	2177
February 3, 2001	2179	Diving into Dominica	
February 10, 2001	2180	Belugas and Bears	
February 17, 2001	2181	Winnipeg Wonders	
February 24, 2001	2182	In the Blind	
March 3, 2001	2183	Glacier Bay Adventure	
March 10, 2001	2184	Galapagos: Plazas and North Seymour Islands	
March 17, 2001	2185	Galapagos: Fernandina Island	

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

Syndicated CORE PROGRAMMING FOR 1st QUARTER 2001

Airdate 01/06/01 Time 1100-1130 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2148 "A PAWS FOR HELP"
Airdate 01/06/01 Time 1600-1630 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2174 "ISLA TIGRE"
Airdate 01/07/01 Time 1100-1130 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2174 "ISLA TIGRE"
Airdate 01/13/01 Time 1100-1130 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2149 "VUMBURA CAMP"
Airdate 01/14/01 Time 1530-1600 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2175 "PANAMA CANAL, JUNGLE PARADISE"
Airdate 01/20/01 Time 1100-1130 Duration 00:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2176 "CANOPY TOWER"
Airdate 01/27/01 Time 1100-1130 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2177 "CORCOVADO, LOST IN TIME"
Airdate 01/28/01 Time 1530-1600 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2151 "WHITE SHARK"
Airdate 02/03/01 Time 1100-1130 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2179 "DIVING INTO DOMINICA"
Airdate 02/10/01 Time 1100-1130 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2180 "BELUGA AND BEARS"

Airdate 02/17/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2181
"WINNEPEG WONDERS"

Airdate 3/04/01
Time 1500-1600
Duration 60:00

JACK HANNA'S WILDLIFE SPECIAL
"BLOOPERS"

Airdate 3/11/01
Time 1504-1530
Duration 26:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2184
"GALAPAGOS: PLAZAS AND N. SEYMOUR ISLANDS"
Joined in progress; Golf ran over

Airdate 3/11/01
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2157
"BABY ANIMALS"

Airdate 3/18/01
Time 1501-1530
Duration 29:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2185
"GALAPAGOS: FERNANDINA ISLAND"
Joined in progress; Golf ran over

Airdate 3/18/01
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2158
"OKAVANGO HORSE SAFARI"

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

NON-CORE PROGRAMMING FOR 1st QUARTER 2001

Airdate 01/06/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #243

Airdate 01/06/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #153

Airdate 01/07/01
Time 1130-1200
Duration 30:00

ANIMAL RESCUE
EPISODE #153

Airdate 01/07/01
Time 1200-1230
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #243

Airdate 01/13/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #245

Airdate 01/13/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #100C

Airdate 01/20/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #224

Airdate 01/20/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #154

Airdate 01/27/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #229

Airdate 01/27/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #155

Airdate 02/03/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #156

Airdate 02/04/01 Time 0330-0400 Duration 30:00	GAME WARDEN WILDLIFE JOURNAL <u>EPISODE #351</u>
Airdate 02/10/01 Time 0430-0500 Duration 30:00	ANIMAL RESCUE <u>EPISODE #160</u>
Airdate 02/11/01 Time 0330-0400 Duration 30:00	GAME WARDEN WILDLIFE JOURNAL <u>EPISODE #352</u>
Airdate 02/17/01 Time 0430-0500 Duration 30:00	ANIMAL RESCUE <u>EPISODE #161</u>
Airdate 02/18/01 Time 0330-0400 Duration 30:00	GAME WARDEN WILDLIFE JOURNAL <u>EPISODE #353</u>
Airdate 02/24/01 Time 0400-0430 Duration 30:00	GAME WARDEN WILDLIFE JOURNAL <u>EPISODE #354</u>
Airdate 02/24/01 Time 0430-0500 Duration 30:00	ANIMAL RESCUE <u>EPISODE #162</u>
Airdate 02/25/01 Time 0330-0400 Duration 30:00	GAME WARDEN WILDLIFE JOURNAL <u>EPISODE #354</u>
Airdate 03/03/01 Time 0400-0430 Duration 30:00	GAME WARDEN WILDLIFE JOURNAL <u>EPISODE #346</u>
Airdate 03/03/01 Time 0430-0500 Duration 30:00	ANIMAL RESCUE <u>EPISODE #157</u>
Airdate 3/04/01 Time 1500-1600 Duration 60:00	JACK HANNA'S WILDLIFE SPECIAL "BLOOPERS"
Airdate 03/04/01 Time 0330-0400 Duration 30:00	GAME WARDEN WILDLIFE JOURNAL <u>EPISODE #346</u>
Airdate 03/10/01 Time 0430-0500 Duration 30:00	ANIMAL RESCUE <u>EPISODE #158</u>

Airdate 03/11/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #346

Airdate 03/17/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #347

Airdate 03/17/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #158

Airdate 03/18/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #347

Airdate 03/24/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #133

Airdate 03/25/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #348

Airdate 03/31/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #349

Airdate 03/31/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #142



TELCO
PRODUCTIONS, Inc.

Animal Rescue

Host : Alex Paen

- SHOW # A-153 -

- INITIAL FEED DATE: MONDAY, JAN. 01, 2001 -

SYNOPSIS

- IN NORTHERN CALIFORNIA, A DOG IS TRAPPED IN AN UNDERGROUND DRAIN PIPE FOR SEVERAL DAYS.
- IN DELAWARE, AN ATTEMPT IS MADE TO RESCUE A CAT IN A BURNING BUILDING
- SAVING SEA BIRDS IN MIAMI.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-100C -

- FEED DATE: MONDAY, JAN. 08, 2001 -

S Y N O P S I S

- HIGHLIGHTS OF THE 14TH ANNUAL GENESIS AWARDS WITH KELSEY GRAMMER, DAVID HYDE PIERCE, DORIS ROBERTS AND WENDIE MALICK.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-154 -

- INITIAL FEED DATE: MONDAY, JAN. 15, 2001 -

SYNOPSIS

- IN NORTHERN CALIFORNIA, A LARGE COW IS TRAPPED IN A MUDDY DITCH.
- IN DELAWARE, A DOG FALLS INTO A FROZEN LAKE.
- RESCUERS TRY TO SAVE ENDANGERED SEA TURTLES STRANDED OFF CAPE COD, MASSACHUSETTS.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-155 -

- INITIAL FEED DATE: MONDAY, JAN. 22, 2001 -

SYNOPSIS

- RESCUERS ATTEMPT TO SAVE A DOG TRAPPED IN A HOLE.
- IN TEXAS, A TEAM OF DOCTORS TRIES TO HELP A NEARLY BLIND BUFFALO.
- DUCKLINGS GET RESCUED FROM AN UNDERGROUND DRAIN.
- IN SINGAPORE, VETERINARIANS TREAT AN INJURED TREE KANGAROO.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-156 -

- INITIAL FEED DATE: MONDAY, JAN. 29, 2001 -

S Y N O P S I S

- A HORSE FALLS DOWN A STEEP MOUNTAINSIDE.
- IN LONG BEACH, CALIFORNIA, FIREFIGHTERS ATTEMPT A DARING RESCUE TO SAVE A YOUNG CAT.
- A DEER IS TRAPPED IN A WATERY CANAL.

(This show is closed-captioned)

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TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-160 -

- INITIAL FEED DATE: MONDAY, FEB. 05, 2001 -

SYNOPSIS

- OFF THE COAST OF SOUTH AFRICA, RESCUE TEAMS ATTEMPT TO SAVE THOUSANDS OF PENGUINS AFTER A MASSIVE OIL SPILL.

(This show is closed-captioned)

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E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-161

- FEED DATE: MONDAY, FEB. 12, 2001 -

S Y N O P S I S

- NEAR YOSEMITE NATIONAL PARK, A SWIFT WATER RESCUE TEAM TRIES TO SAVE A DOG AND ITS OWNER STUCK ON A ROCK SURROUNDED BY A RUSHING MOUNTAIN RIVER.
- LIFE-THREATENING SURGERY FOR A MINATURE HORSE.

(This show is closed-captioned)

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E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-162

- INITIAL FEED DATE: MONDAY, FEB. 19, 2001 -

SYNOPSIS

- MAJOR LEAGUE BASEBALL MANAGER TONY LARUSSA SAVES ABANDONED CATS AND DOGS.
- IN NORTHERN CANADA, A BULL MOOSE IS TRAPPED IN A WIRE FENCE.
- SEVERAL WILD ANIMALS ARE TRANSPORTED TO A BETTER LIFE.

(This show is closed-captioned)

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E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-157 -

- INITIAL FEED DATE: MONDAY, FEB. 26, 2001 -

SYNOPSIS

- RESCUERS TRY TO SAVE A PREGNANT COW IN TROUBLE.
- A UNIQUE ANIMAL RESCUE FACILITY HELPS EDUCATE SCHOOL CHILDREN ABOUT INJURED AND ABANDONED CRITTERS.
- IN CALIFORNIA, RESCUERS ATTEMPT TO SAVE AN ELK.

(This show is closed-captioned)

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TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-158 -

- INITIAL FEED DATE: MONDAY, MARCH 05, 2001 -

SYNOPSIS

- A SPECIAL CAST IS MADE FOR AN INJURED ENDANGERED TURTLE.
- IN NORTHERN CALIFORNIA, SEVERAL SMALL DUCKS ARE SAVED
- IN ALABAMA, ATTEMPTING TO RESCUE A PIG IN A POOL.

(This show is closed-captioned)

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TELCO
PRODUCTIONS, Inc.

Animal Rescue

Host : Alex Paen

- SHOW # A-159

- FEED DATE: MONDAY, MARCH 12, 2001 -

S Y N O P S I S

- ON THE JOB WITH A SURGICAL VETERINARIAN SAVING ANIMALS IN CALIFORNIA.

(This show is closed-captioned)

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TELCO
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Animal Rescue

Host : Alex Paen

- SHOW # A-133

- INITIAL FEED DATE: MONDAY, MARCH 19, 2001 -

SYNOPSIS

- NEAR LOS ANGELES, A WOMAN AND HORSE ARE TRAPPED IN A DITCH.
- RESCUEING HYBRED WOLF-DOGS.
- SAVING PIT BULLS.

(This show is closed-captioned)

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TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-142

- INITIAL FEED DATE: MONDAY, MARCH 26, 2001 -

SYNOPSIS

- JAIL INMATES HELP SAVE UNWANTED PETS IN A UNIQUE RESCUE PROGRAM.

(This show is closed-captioned)

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Indianapolis, IN 46204



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3719 Washington Blvd.
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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 243**

BROADCAST WEEK: 1/1/01

**California Abalone Bust, Pennsylvania Wildlife Videos, New Mexico
Ridgenose Rattlesnake**

Segment One: Host Josh Bryant introduces the program.

Segment Two: The California Fish & Game officers go undercover in an effort to protect one of our treasures of the sea- the abalone. The commercial harvest of abalone is illegal in California but because of their high black market value, poachers are plentiful. See how a 6-month undercover investigation stops an illegal abalone operation that was taking thousands of abalone from the coast.

Segment Three: In Pennsylvania, meet a man with an incredible eye for wildlife. He doesn't carry a badge or gun, but a camera in his work with the Pennsylvania Game Commission. With the lens he captures aspects of our natural resources and produces entertaining and educational videos for the public. He helps enforcement officers record undercover surveillance and aide biologists in monitoring wildlife. Go behind the scenes and see how Hal Korbar protects and serves with his camera.

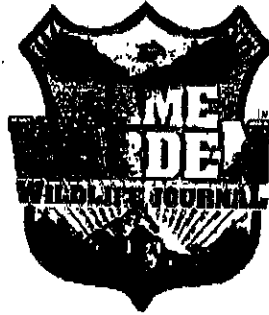
Segment Four: In a New Mexico mountain range, capturing and studying one ridgenose rattlesnake can take up to 33 man hours. We know their venom can be deadly and that they're highly sought after by poachers looking to make big money on the black market. Follow a team of wardens and biologists as they begin an extensive study on the elusive ridgenose rattlesnake- they need our protection.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

Game Warden Wildlife Journal
www.GameWardenTV.com

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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 224**

BROADCAST WEEK 1/15/01

Colorado Lynx/Indiana Paddlefish/Wildlife Immobilization

Segment One:

Program Introduction.

Segment Two:

In a joint effort between British Columbia and the Colorado Division of Wildlife, lynx returns to the forests along the Continental Divide. But will they just survive or thrive? Colorado biologists hope these incredible snowshoe animals will be the start of a new population.

Segment Three:

Paddlefish any one? — It's not a water sport. It's a fish that can be found in all the great rivers in the U.S. In Indiana, the paddlefish is in jeopardy due to illegal fishing operations. Poachers are selling paddlefish eggs to caviar companies for big bucks. Go undercover with special agents when they bust the paddlefish ring.

Segment Four:

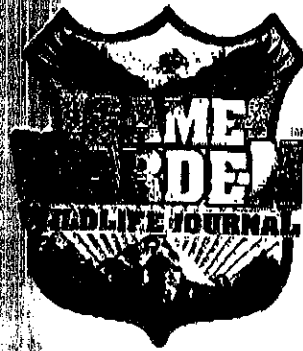
To safely immobilize a polar bear, a mountain lion or even an elephant with a blowgun or a high-powered rifle takes know how. In Wyoming, one of the world's top experts on animal immobilization conducts an intense two-day training course for game wardens and biologists on the proper use of animal immobilization techniques used in many research and relocation efforts.

Segment Five:

Close of show and information on how to learn more about the stories viewed on this episode.

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GAME WARDEN WILDLIFE JOURNAL EPISODE OUTLINE SHOW 229

BROADCAST WEEK 1/22/01

Manitoba Polar Bears/Virginia Chincoteague Ponies/Kansas City Oil Pits

Segment One:

Program Introduction.

Segment Two:

When the ice melts on the Hudson Bay in Canada, it's polar bear alert time in a tourist town called Churchill, Manitoba. Every year, hundreds of polar bears sniff their way into town looking for food while townspeople gear up for their arrival. To keep peace with the bears and man, experienced conservation officers patrol day and night capturing, tagging and safely roping the bears over or around the town allowing them to continue along their migration path.

Segment Three:

In Virginia, the famous Chincoteagues ponies have been roaming a 700-acre marsh since the 17th century. In mid-July, thousands of spectators come from all over to witness the annual swimming of the Chincoteague ponies. It takes volunteer fire fighters known as "salt water cowboys" and game wardens to round up and steer the ponies through the channel and ready the horses for auction. For every foal or yearling sold, dollars go directly to the cause, raising more than \$160,000 a year.

Segment Four:

In Kansas, hundreds of birds are being saved every year from contaminated areas thanks to the efforts of the U.S. Fish & Wildlife Service. From the sky, specialists identify and collect evidence of oil pit violations, then contact the oil producers for immediate clean up and are ultimately safeguarding the area for all wildlife.

Segment Five:

Close of show and information on how to learn more about the stories viewed on this episode.

317-822-3722

p. 3

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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 352**

BROADCAST WEEK: 2/05/01

Saving Mistreated Elephants / Protecting Celebrants

Segment One: Host Josh Bryant introduces the program.

Segment Two: Known as the Tuli Elephants, this band of South African pachyderms has been mistreated at human hands: shackled, mutilated and starved. But conservation officers and a caring public intervene to rescue the elephants.

Segment Three: Now, the problem is finding some place to keep the rescued elephants. The answer is a special park with the space and staff to take care of the Tulis.

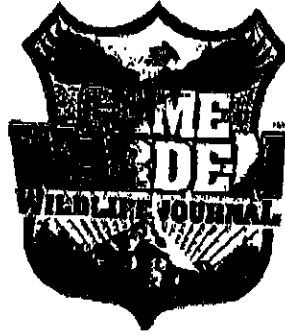
Segment Four: New York Harbor is the site of the 224th Fourth of July celebration. With all the fireworks, people and boats on hand, how do the three agencies charged with maintaining public safety get the job done? We'll patrol with the officers assigned to the task.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 354**

BROADCAST WEEK: 2/19/01

Saving the rhino / restoring the animals and land after a forest fire

Segment One: Host Josh Bryant introduces the program.

Segment Two: Uneasy lies the head of any animal that has parts of great interest to humans. A prime example is the rhino, whose horn is considered in some parts of the world to have great medicinal value. This has created a market demand that has driven poachers to slay these animals in tragic numbers. It would be a shame if the third largest land animal in the world were lost to us. But there are serious efforts to preserve the rhino. One of these is taking place in South Africa, where conservation officers use special methods to monitor rhinos and keep dangerous predators away.

Segment Three: When a catastrophic forest fire occurs, there are bound to be a lot of burned and injured animals in the area and a considerable number of orphans. What do you do with these survivors? We'll go to New Mexico where a wildlife veterinarian, working with New Mexico Game & Fish, takes care of burned animals and orphans. The burns are treated and the patients are housed until they are healed. In the case of orphans, they are kept and cared for until they are mature enough to fend for themselves in the wild.

Segment Four: The land can survive forest fires. It always has. But when there's a fire, the earth is left vulnerable to weather. And if we don't do something, we can have serious problems that are worse than the fire themselves. So, we must take steps to see that the soil, once held in place by trees and brush, doesn't wash away by rain or blow away by wind.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

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Feb 20 01 02:02p

317-822-3722

P. 3

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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 355**

BROADCAST WEEK: 2/26/01

Nuisance bear / Karst Topography / Outdoor Women

Segment One: Host Josh Bryant introduces the program.

Segment Two: By feeding bears in state or national parks, visitors create a problem, the nuisance bear. Encouraged by this treatment, bears press ever closer to human habitation, until they constitute a menace. In Colorado, one nuisance bear finally had to be dealt with by conservation officers.

Segment Three: Karst topography is formed when water percolates through limestone, shaping chambers and passageways. In Puerto Rico the karst holds unique endemic species and is a significant source of the island's water supply.

Segment Four: Traditionally, a woman who becomes an outdoors person, learned the skills of the outdoors from her father or husband. But, in today's world, many men aren't outdoorsmen and many women are single or even single mothers. In New Mexico, the Becoming an Outdoors Woman program provides the instruction to let women enjoy the great outdoors.

Segment Five: Host Josh Bryant recaps the program and gives instructions to viewers in how to obtain details on the content.

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Feb 27 01 02:28p

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GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE

SHOW #346.

BROADCAST WEEK: 3/5/01

Relocating Wildebeest/Promoting Shade Coffee/ Protecting Mule Deer

Segment One: Host Josh Bryant introduces the program.

Segment Two: In South Africa, Dr. Raath is a veterinarian with a mission, to pass on conservation ideals to the next generation. In this story, he is relocating the odd-looking antelope so vital to the African ecosystem, the wildebeest.

Segment Three: The natural environment for the coffee bean plant is the forest shade. But in Puerto Rico, a huge mistake was made some time ago, to clear-cut the forests and grow coffee in sunlight. See how the USFWS is righting that wrong.

Segment Four: Mule deer, sometimes called "jumping deer" range throughout much of the American West, but populations are declining. In Wyoming, conservation officers are fighting to reverse this trend.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

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GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW #347

BROADCAST WEEK: 3/12/01

Seizing illegal wildlife parts/ Going undercover/ Treating Injuries

Segment One: Host Josh Bryant introduces the program.

Segment Two: The international trafficking of wild animal parts is an enormous industry. Fortunately, U.S. wildlife inspectors are at our air and seaports to seize illegal shipments.

Segment Three: Agents risk their lives and go undercover to nab the criminals involved in this worldwide trafficking.

Segment Four: What happens when a hunter or hiker is out in the woods and becomes injured? What should be done to stabilize the condition before professional help can be found? Find out now.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

Game Warden Wildlife Journal
www.GameWardenTV.com

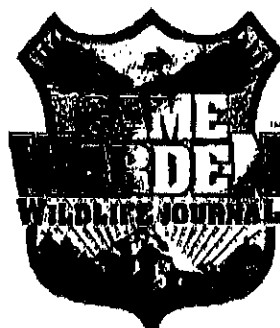
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Mar 13 01 01:49p

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GAME WARDEN WILDLIFE JOURNAL EPISODE OUTLINE

SHOW #348

BROADCAST WEEK: 3/19/01

Oryx, High-Risk Driving, Elk Feeding

Segment One: Host Josh Bryant introduces the program.

Segment Two: Because of a massive introduction program, there are now more Kalahari Desert Oryx in the U.S. than in Africa. This hardy, fast-breeding antelope has overflowed into White Sands Monument National Park where laws preclude non-indigenous species. So we follow the officers as they capture and relocate the animals, no mean feat when the oryx weighs 500 pounds and is armed with dangerous horns.

Segment Three: In emergency situations, law enforcement officers are sometimes forced to pursue lawbreakers. When that pursuit takes place in vehicles, officers must be well trained to ensure their safety and the safety of the public. In Iowa, Conservation Officers with the Department of Natural Resources are given a training course with a different twist. This school features exercises in driving at night and on rough gravel roads, situations that are most common in enforcing game laws.

Segment Four: While the elk is one of our most magnificent game animals, it's a large creature with survival needs that often conflict with human expansion. In Wyoming, there's a problem that occurs in winter. When the elk come down from the mountains in search of food, often there's so much snow in the valley that the elk can't get to the grass below. The solution for the game warden is to bring in bales of hay on large sleds, drawn by draft horses. And so the elk are fed. And while the officers are at it, they vaccinate the animals against brucellosis, a disease that can also be transferred from the elk to domestic cattle.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

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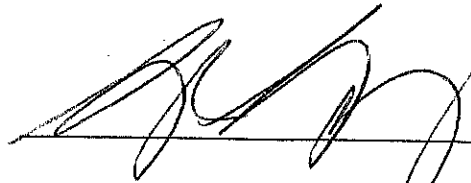
Commercial Limits Certification

I, Gene Greenberg, General Manager of television station KVBC, Channel 3, Las Vegas, Nevada, hereby certify, for the period from January 1, 2001 through March 31, 2001, that

- 1) I am familiar with the commercial limits imposed by s 73.760 of the FCC's rules (providing that programs originally produced and broadcast primarily for an audience of children aged 12 and under contain no more than 10 ½ minutes of commercials per hour on weekends and no more than 12 minutes of commercial per hour on weekdays).**
- 2) The certification of NBC network for the programming it supplied for airing on KVBC is attached. KVBC did not add commercial material within the network-supplied programs that would have caused KVBC to exceed the FCC's commercial limits.**
- 3) There was no instance where KVBC exceeded the commercial limits for the above programs as aired.**

April 5, 2001

Date



**Gene Greenberg
General Manager
KVBC TV**

Title: "Children's FCC Script"

Length: :30

Date: March 2, 2001

Copywriter: Judy Reich

KVBC-TV Promotions
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Las Vegas, NV 89101
(702) 657-3289 (Voice)
(702) 657-3208 (FAX)



VIDEO	AUDIO
	<p>I'm Anchor / Reporter Kendall Tenney.</p> <p>At News 3, we care about the future of our children in Southern Nevada. That's why we offer a variety of weekly educational and informational television shows with the intent to further the positive development of children age 16 and under. We maintain a current public file listing educational objectives.</p> <p>For more information call 702-642-3333. News 3 - working together with you because the future of our children depends on it.</p>



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INVOICE NO. 5-128880	PAGE 1	AGENCY EST. NO.
SCHEDULE DATES 02/17/97-99/99/99		BROADCAST MONTH JANUARY, 2001
		CONTRACT YEAR
		BILLING INSTRUCTIONS

SCHEDULE			ACTUAL BROADCAST										RECONCILIATION				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	
DAYS	TIME	RATE	DETAIL	DATES	DAY	TIME	TYPE	CLASS	P/B	M/G	FOR	PRODUCT/FILM	NO.	RATE	REMARKS	DR	CR
M	LINE# 84	600P-1100P	N/C	1	1/01	M	611P	30				CHILDREN'S PGMING		N/C			
MONTHLY COST PER ORDER CONFIRMATION			N/C										SUB-TOTALS			TOTAL RECONCILING ITEMS	
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ADVERTISER	PUBLIC FILE	PRODUCT
KVBC/CHILD PGM-PUBLI	1955	

ORDER TYPE	3	AGENCY EST. NO.
INVOICE NO.	5-128968	BROADCAST MONTH
SCHEDULE DATES	02/17/97-99/99	JANUARY, 2001
DATE 01/21/01		CONTRACT YEAR
BILLING INSTRUCTIONS		

SCHEDULE		ACTUAL BROADCAST										RECONCILIATION		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
DAYS	TIME	RATE	DETAIL	DAYS	DATES	DAY	TIME	TYPE	CLASS	P/B	M/G	FOR	PRODUCT/FILM	NO.
T	500P-700P			N/C	1	1/16	T	643P	30			CHILDREN'S PGMING	N/C	
LINE# 85														
MONTHLY COST PER ORDER CONFIRMATION		N/C												
SUB-TOTALS		N/C												
TOTAL RECONCILING ITEMS		N/C												

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702-642-3333 - Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

CLIENT

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

NRML

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
		12
ADVERTISER	PRODUCT	
KVBC/CHILD PGM-PUBLI	PUBLIC FILE	
1355		

ORDER TYPE	3	KVBC	DATE 02/04/01
INVOICE NO.	5-129346	PAGE	1
SCHEDULE DATES	02/17/97-99/99/99	BROADCAST MONTH	FEBRUARY, 2001
BILLING INSTRUCTIONS		CONTRACT YEAR	

SCHEDULE			ACTUAL BROADCAST												RECONCILIATION		
1 DAYS	2 TIME	3 RATE DETAIL	4 RATE	5 NO. OF SPOTS	6 DAYS	7 DAY	8 TIME	9 TYPE	10 CLASS	11 P/B	12 W/G	13 FOR PRODUCT/FILM NO.	14 RATE	15 REMARKS	16 DR	17 CR	
TH	LINE# 86		N/C	1	2/01	TH	610P	30				CHILDREN'S PGMING	N/C				
MONTHLY COST PER ORDER CONFIRMATION			N/C												SUB - TOTALS		
			N/C												TOTAL RECONCILING ITEMS		
WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE																	

WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE ACCURATE WITHIN 2 MINS. LOGS AVAILABLE FOR INSPECTION BY ADV/AGY FOR 12 MOS.

777

COLUMBINE JDS: HAH

17



KVBC-TV
VALLEY BROADCASTING COMPANY
1500 Foremaster Lane
P.O. Box 44169
Las Vegas, Nevada 89116
702-642-3333 - Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

ACCOUNTING

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

NRML

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	12	PRODUCT
KVBC/CHILD PGM-PUBLI	PUBLIC FILE	
1955		

ORDER TYPE	3	KVBC	DATE 02/18/01
INVOICE NO.	5-129493	PAGE	1
SCHEDULE DATES	02/17/97-99/99	CONTRACT YEAR	
BILLING INSTRUCTIONS			

SCHEDULE			ACTUAL BROADCAST										RECONCILIATION				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	
DAYS	TIME	RATE	DATE	TIME	DATE	DAY	TIME	TYPE	CLASS	P/B	M/G	FOR PRODUCT/FILM NO.	RATE	REMARKS	DR	CR	
F	100P- 500P	N/C	1	2/16	F	128P	30					CHILDREN'S PGMING	N/C				
MONTHLY COST PER ORDER CONFIRMATION			N/C										SUB-TOTALS				
													TOTAL RECONCILING ITEMS				

WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE

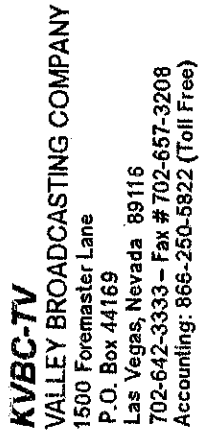
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WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE ACCURATE WITHIN 2 MINS. LOGS AVAILABLE FOR INSPECTION BY ADV/AGY FOR 12 MOS.

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18

COLUMBINE JDS: HIA



AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

Las Vegas, Nevada 89116
702-642-3333 - Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

REPRESENTATIVE	SALESMAN
KVBC/CHILD PGM-PUBLI	HOUSE
1955	12
ADVERTISER	PRODUCT
KVBC/CHILD PGM-PUBLI	PUBLIC FILE
1955	

ORDER TYPE	3	DATE 03/04/01
INVOICE NO.	5-129870	AGENCY EST. NO.
SCHEDULE DATES	02/17/97-99/99	BROADCAST MONTH MARCH, 2001
BILLING INSTRUCTIONS		CONTRACT YEAR

ACCOUNTING

SCHEDULE																	ACTUAL BROADCAST										RECONCILIATION															
1 DAYS		2 TIME		3 RATE DETAIL		4 RATE		5 NO. OF SPOTS		6 DATE		7 DAY		8 TIME		9 TYPE		10 CLASS		11 P/B		12 M/G FOR		13 PRODUCT/FILM NO.		14 RATE		15 REMARKS		16 DR		17 CR										
TH		LINE# 88		600P-1100P		N/C		1		3/01		TH		611P 30										CHILDREN'S PGMING		N/C																
MONTHLY COST PER ORDER CONFIRMATION																	N/C																	SUB-TOTALS								
WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE																																		TOTAL RECONCILING ITEMS								

WE WARRANT THAT THE ADVERTISING MATTER
ON THIS INVOICE WAS BROADCAST ON THE
DATES & TIMES INDICATED. TIMES ARE
ACCURATE WITHIN 2 MINS. LOGS AVAILABLE
FOR INSPECTION BY ADV/AGY FOR 12 MOS.

1

COLUMBINE JOBS: HIAH

13



KVBC-TV
VALLEY BROADCASTING COMPANY
1500 Foremaster Lane
P.O. Box 44169
Las Vegas, Nevada 89116
702-642-3333 - Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

BINDER

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

NRML

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	PRODUCT
KVBC/CHILD PGM-PUBLI		
1955		

ORDER TYPE	3	AGENCY EST. NO.
INVOICE NO.	6-129967	BROADCAST MONTH
SCHEDULE DATES	02/17/97-99/99/99	CONTRACT YEAR
BILLING	INSTRUCTIONS	

KVBC DATE 03/18/01

SCHEDULE																	ACTUAL BROADCAST																	RECONCILIATION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
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F			LINE# 89			900A- 100P			N/C			1			3/16			F			927A			30			CHILDREN'S PGMI			N/C																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						

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COLUMBINE JDS: HIAH